

WARNING: THIS PRODUCT CONTAINS NICOTINE. NICOTINE IS AN ADDICTIVE CHEMICAL

bidi™
POUCH

Kaival
Brands



Bidi™ Pouch

**Smokeless and Tobacco-Free
Nicotine Pouches**

For Direct Retailers Presentation ONLY

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bidi™
POUCH



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BID1™ US

Mission & Vision

Mission

Our MISSION is to focus on delivering only the highest quality of smokeless, tobacco-free nicotine pouches to our customers .

Vision

Our VISION is to become the renowned provider of high-quality products in smokeless tobacco industry and significantly contribute to a more eco-friendly world for our future generations to come.



Core Values



Compliance

We operate in compliance with the current good manufacturing practices (cGMP).



Quality

We take pride in our top-quality components and regulated processes to provide authentic, high-quality medical-grade products with our consumers' needs in mind..



Integrity

We uphold the highest standards of integrity and cascade it to all our stakeholders. We keep systematic processes up to date. We have GMP and ISO 9001 processes in place, ensuring absolute quality throughout the continuous development and testing of the Bidī™ Pouch.



Communication

Effective and responsible communication is one of Bidī™ Vapor's pillars and promise to stakeholders. Bidī™ Vapor commits to responsible marketing with only adult smokers as our intended audience. We are strictly steering away from underage access and use in support of our current laws on vaping.

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BIDI™ US

Bidi™ Pouch Key Attributes



Bidi™ Pouch offers a new generation nicotine delivery system, which allows users to access satisfying nicotine concentration accurately. The SaltNic e-liquid in Bidi™ Pouch is **6% (60 mg)** by weight per volume



Bidi™ Pouch uses only Class A Nicotine for a premium vaping experience.



Bidi™ Pouch is available in **6 flavors**.



Each **Bidi™ Pouch** has **0.4mg content per pouch**. Bidi™ Pouch has **nicotine concentration of 2% (or 8mg)**. **Total nicotine content per can is 120 mg/can**.



Bidi™ Pouch has an **excellent traceability** capability with its data systems to make sure that each Pouch requires top-quality components for a consistent user experience.



Bidi™ Pouch is equipped with **environmentally-friendly components** that can be recycled through the **Bidi™ Cares Initiative**.



Bidi™ Pouch has anti-counterfeit technology on every packaging.

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BIDI™ US

Bidi™ Pouch Flavors



Available in 6 Flavors

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BIDI™ US

Bidi™ Pouch Flavors

Arctic

Mint + Menthol



Haze

Cucumber + Mint



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BIDI™ US

Bidi™ Pouch Flavors

Regal

Dragon Fruit + Strawberry



Solar

Strawberry + Blueberry



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BIDI™ US

Bidi™ Pouch Flavors

Summer

Blueberry + Pomegranate



Winter

Watermelon + Melon + Menthol



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BIDI™ US

Bidi™ Pouch Flavors



All flavors are subject to the pricing scheme as follows:

SRP	RETAIL PRICE
\$4.99	\$3.40

SHOP NOW

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BIDI™ US

SALES PACKAGES

ROLL

What's in a roll?

One roll of Bidi Pouch consists of 5 cans of assorted flavors packed in transparent packaging.

Consumer
Price

\$19.95

Retail
Price

\$15



[VISIT OUR STORE](#)



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BIDI™ US

SALES PACKAGES

BOX

What's in a box?

One box of Bidi Pouch consists of 100 cans per box.

Consumer
Price

\$399

Retail
Price

\$300

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BIDI™ US

SALES PACKAGES

OUTER BOX

What's in a box?

One outer box of Bidi Pouch consists of 300 cans per box.

Consumer
Price

\$1,197

Retail
Price

\$900

VISIT OUR STORE



Why should Retailers partner with us?



Innovative. Premium. Sustainable.

Choosing us means choosing a product that sells.



We have the larger Gross Profit Margin

Maximize your profits by partnering with us! You can earn as much as 46.76% gross profit compare to the 30% rate offered by the biggest tobacco companies.

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BIDI™ US

21+

Bidi™ Youth Access Prevention Program

We advocate against underage vaping

Our Bidi Youth Access Prevention Program entails implementation of multi-level age-gating measures to ensure that only 21 years old and above individuals can access and use the Bidi™ Pouch.

Youth Access Prevention Protocols

- ✓ Child- and tamper-proof packaging design.
- ✓ Age-gated website access upon entry with AgeChecker.net
- ✓ Integration of a state-of-the-art ID verification processes on our website before purchase
- ✓ 24-hour after-purchase call to the customer for verification
- ✓ Signature upon delivery requirement

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21+

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Retailer Pledge

We also encourage our direct retailer partners to comply with age-verification and underage sales restrictions through an agreement.

The Retailer Pledge will serve as a contract that will ensure that our authorized resellers observe high-quality monitoring, assessments, and commitment not to engage non-smokers and underage youth with any vape products.

For Direct Retailers Presentation ONLY

Niraj Patel,

**Chief Executive Officer, Chief Financial Officer,
President, Treasurer, and Director**

Mr. Niraj Patel, age 36, attended AISSMS College of Pharmacy in Pune, India, and received a Bachelor of Science Degree in Pharmacy in 2004, after moving to the United States in 2005. Niraj has a Master's in Chemistry from Florida Institute of Technology and holds a Six Sigma Black Belt Certification.



Eric Mosser,

Chief Operating Officer, Secretary, and a Director

Mr. Eric Mosser, age 41, attended Arizona State University and studied Business Management and then graduated from Rio Salado College with an Associate's Degree in Applied Science in Computer Technology in 2004.





Thank you!