

### FOR IMMEDIATE RELEASE

Release Date:	Contact name: Russell Quick
	Phone number: 904-758-2127
	Email address: info@quikfillrx.com

# QRx Digital Seals Its Partnership with Kaival Brands

The start-up digital marketing subsidiary envisions more brand visibility for the global distributor through targeted digital marketing campaigns. QRx Digital also aims to achieve more success in terms of sales and company growth for Kaival Brands as it also establishes its presence in the industry.

Jacksonville, Florida— QRx Digital announces its partnership with Kaival Brands Innovations Group, Inc. The collaboration aims to strengthen the position of both companies in their respective industries and increase their respective market presence to achieve growth. QRx Digital is a new subsidiary under the brand QuikfillRx LLC—the latter being a retail solution provider to the cannabis industry within North America. After discovering the potential market in the digital marketing business, QuikfillRx, LLC CEO, Russell Quick expanded its operations to cater to digital sales and marketing needs for various companies.

"We are excited to have this partnership with Kaival Brands Innovations Group, Inc. Our combined synergies benefit both of our companies as we reach greater heights in terms of revenue and business distribution success. As its digital marketing and sales arm, some of our plans are already in motion, and we are looking forward to seeing the results after the initial phase of this partnership," said Mr. Quick.

Kaival Brands, on the other hand, is focused on developing innovative products and growing them into dominant players in their respective industries.

Mr. Quick added, "We have already secured a top tier online retailer that has already placed and received its first order. Forecasting out via the initial order size we expect this top tier retailer to become a multi million dollar annual partner for The Bidi<sup>TM</sup> Stick. Bidi<sup>TM</sup> Vapor is a brand that is exclusively distributed by <u>Kaival Brands</u>."



Kaival Brands Innovations Group, Inc., is an exclusive global distributor that helps start-up brands and innovative companies gain more sales and industry channel market share. Kaival Brands Innovations Group recently made headlines after signing an exclusive distributor deal with Bidi™ Vapor for its flagship product, the Bidi™ Stick. Now that it has planted a good foundation in its global vaping industry, it is eyeing to grow the brand into a name that is recognizable worldwide. That's the area where we specialize within QRx Digital, and are excited to play a vital role in this new partnership.

Our digital marketing company takes charge of sales management and <u>digital marketing</u> <u>solutions</u> for the global distributors like Kaival Brands. QRx Digital takes charge in strategizing and positioning each brand towards its target market demographics.

For the marketing side, QRx Digital employs savvy strategies in creating and executing press relations to increase brand awareness and brand impressions for Kaival Brands within the industry. Our services include creating graphic and content materials, facilitating customer relations, resource acquisition management, and conducting in depth data and market research for our clients. We connect key industry players to ensure seamless operations in distributing its products to its target market and demographic.

# **QRx Digital: An Emerging Go-To Digital Marketing Partner for Businesses**

QRx Digital offers essential services and takes all of the needed marketing services within one cohesive unit. It specializes in delivering highly efficient and effective one stop marketing services that are tailor-fit to the campaigns and specific needs of the clients..

Here are some of the services:

- Content Writing
  - Content planning
  - Blog Post Content
  - Website Content
  - Press Releases
- Graphic Design
  - Marketing collaterals for both online and offline campaigns
  - Web design
  - Logo design
  - o Label design
- Web development
  - Website development
  - Website maintenance
  - SEO optimization of existing websites
  - Enterprise Web Applications
- Search engine optimization services



- SEO campaign planning and management
- Outreach
- Content generation
- Campaign monitoring
- Social media marketing
  - Social media content creation
  - Campaign management
  - o Online Brand Building
  - Social Listening
  - o Online community management
  - Influencer Marketing

# **News on Growth and Other Partnerships**

"Growth is expected within the next few months for QRx Digital. Our full time remote teams are growing at exponential rates and we are tailoring all our services to ensure our clients sales and global marketing strategies are executed effectively, said Russell Quick. In just a short time QRx Digital has already secured substantial new customers for Kaival Brands and is about to deploy a massive targeted digital campaign to dominate all global sales channels identified for Kaival Brands Innovations Group.

- - -

QRx Digital is a digital marketing subsidiary company of QuikfillRx LLC, a retail solution provider for the cannabis dispensary markets within North America. It caters to businesses that want to establish brand awareness and increase brand position and sales within a targeted market. It helps in extending brand reach of its partnered clients through targeted digital marketing campaigns.



----

# **Forward-Looking Statements**

This press release includes statements that constitute "forward-looking statements" within the meaning of federal securities laws, which are statements other than historical facts that frequently use words such as "anticipate," "believe," "continue," "could," "estimate," "expect," "forecast," "intend," "may," "plan," "position," "should," "strategy," "target," "will," and similar words. All forward-looking statements speak only as of the date of this press release. Although we believe that the plans, intentions, and expectations reflected in or suggested by the forward-looking statements are reasonable, there is no assurance that these plans, intentions, or expectations will be achieved. Therefore, actual outcomes and results could materially differ from what is expressed, implied, or forecasted in such statements.

This release contains certain forward-looking statements that are based on current plans and expectations and are subject to various risks and uncertainties. Our business may be influenced by many factors that are difficult to predict, involve uncertainties that may materially affect results, and are often beyond our control. Factors that could cause or contribute to such differences include, but are not limited to, factors detailed by us in our public filings with the Securities and Exchange Commission.

All forward-looking statements included in this press release are expressly qualified in their entirety by such cautionary statements. Except as required under the federal securities laws and the rules and regulations of the Securities and Exchange Commission, we do not have any intention or obligation to update publicly any forward-looking statements, whether as a result of new information, future events, or otherwise.

###

For more information, please contact 904-758-2127 or email us info@quikfillrx.com.