CSP AD STORYBOARD: Bidi Cares

INTRO:

- We know you care about the environment.
- So we came up with the Bidi Cares initiative to help Bidi Stick users recycle their used and empty Bidi Sticks.

SELLING POINTS:

- Adult Bidi Stick users can send their Bidi Sticks to our facility and we will do the recycling.
- For every (10) Bidi Sticks returned, we give (1) FREE Bidi Stick on the next purchase. Here's more: The return labels are now FREE!
- Here are the steps for your customers to join this program.
 - Register first through <u>www.bidivapor.com</u>. Then fill out the Bidi Cares Recycle Form.
 - The return label will be sent to the customer's email address. We waived the costs for the return label as a token of our appreciation!
 - Print the return label and place this on a package together with your used Bidi Sticks.
 - Send the shipment to our facility and track the recycled Bidi Sticks through the USPS Website.
 - The coupon code for the free Bidi Stick will be sent right after the items have arrived in our facility and can be used on their next purchase.

EXTRO:

- Choose the vaping device that cares for your business and the environment.
- Wait! There's more! Bidi Stick also offers up to 53% in Gross Profit Margin, compared to around 30% offered by the biggest vape companies.
- Be a game-changer. Be a Bidi Stick wholesaler now! Go to wholesale.bidivapor.com/register to register!