

CSP AD STORYBOARD: NICOTINE STRENGTH

INTRO:

- Bidi is an indigenous form of cigarette originating from India. It is hand-rolled and is the purest essence of tobacco leaf with tendu or temburni leaves.
- Inspired by the hand-rolled and pure bidi tobacco leaves, Bidi Vapor created Bidi Stick with premium nicotine strength.

SELLING POINTS:

- Bidi Vapor takes vaping to a whole new level with its Class A nicotine oil.
- Bidi Stick uses premium nicotine and precise product engineering for a consistent, full flavor in every drag. You never have to experience that burnt taste again!
- Aside from its premium nicotine, Bidi Vapor also offers up to 40% to 53% in Gross Profit Margin. Compared to around 30% offered by other vape companies.

EXTRA:

- What are you waiting for? Choose the vaping device that leads the game in the industry.
- This is the Bidi Experience. Let's change the game together!