

MARCUS CHAN

Content Writer | Storyteller

EXECUTIVE SUMMARY

Malaysian writer with 100k+ views. Inspiring the world on personal development and personal finance through storytelling. Garnish that with a touch of visual designing and that's who Marcus Chan is.

SKILLS & QUALIFICATIONS

Professional Certifications

- Cambridge Advanced English
- SEO Foundations

Strengths

- Brand journalism
- Ghostwriting
- SEO article writing
- Branding

CONTACT DETAILS

- **Phone:** +60123831298
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- **LinkedIn:**
<https://www.linkedin.com/in/marcus-chan-20a2a6189/>
- **Blog:**
<https://medium.com/@marcushj>
- **Portfolio:**
<https://marcuschan.journoportfol.io.com/>

PROFESSIONAL CAREER

Marketing Associate

University of Derby | 2019 - 2020

- Content creation (Blogs, vlogs, photography)
- Video editing

Content Writer

Annaba Resources | 2020 - 2021

- Content creation (Blogs, vlogs, social media posts)
- Social media managing
- Script editing / Proofreading

Freelance writer + Ghostwriting

Online Publications | 2018 - Present

- Content writing
- Topics: Finance, Tech, Personal Development

Freelance writer (Contract)

Logikfx, CompareHero.my | 2021 - Present

- SEO article writing

ACADEMIC BACKGROUND

University of Derby

Business Management (International Business) | 2017-2020

Graduated with First-class honours (4.0 GPA)

HELP University

Foundation in Arts | 2016 - 2017

Graduated with 3.27 GPA

- Major in Business & Economics

INTERESTS

Writing, Music (Piano & guitar), Technology, Cooking, Travelling, Creating, Finance, Fitness, Animals, Meaningful conversations