



AASC Advocacy Quick Tips

One of the goals of AASC is to demonstrate the benefits of service coordination to Members of Congress and policymakers at all levels. We can't achieve our policy goals without you!

For more than 20 years, AASC has been dedicated to representing the interests of service coordinators across the country. Join our mission to preserve and expand service coordination and its profound value to the lives of our nation's most vulnerable by using your voice to help amplify our efforts. Together we can achieve our policy goals to ensure that affordable housing communities are safe and stable. Service coordinators understand residents' lives and needs, and you can share this information, plus stories that showcase how your work helps your residents and your community. Are you new to advocacy? Follow the tips on back to get started making a difference!





Connect with Policy Makers

Reduced to its most basic level, effective advocacy is about communication and relationships. It is critically important to reach out to decision makers at the federal, state and local levels. Establish relationships with your elected officials while they are in their home districts. You and your residents are their constituents – your opinion counts!

Three people represent you in Congress: a representative in the U.S. House and the two Senators from your state. Each state has a varying number of Representatives, based on its population. You also have one senator and one representative in your state legislature as well as several elected officials in various local positions. Get to know them by attending meetings or visiting their local offices.

Take Action

There are countless ways to show your support or opposition to issues. You might consider contacting lawmakers by phone, email or letter. Once you've established a connection with your lawmakers' offices, extend an invitation to visit your property, learn more about service coordination and meet with residents to discuss topics important to them.

Other options for advocacy include writing letters to the editor of your local newspaper, submitting comments on a proposed federal rule change, and attending legislative hearings or town hall meetings. Visit the public policy section on the AASC website for tools and resources that will help you advocate for service coordination and the programs that benefit your residents.

Get Residents Involved


When it comes to advocating for change, service coordinators have a powerful arsenal at their fingertips – their residents! Including residents in your advocacy efforts can greatly increase your impact, especially when contacting your legislators about a specific issue or proposal.

Once you have identified residents who are excited about advocacy, think of creative ways to engage them in the process based on their interests and level of commitment. Be sure that they personalize all of their communication, but feel free to create your own customizable letter templates and call scripts for residents and other staff members.

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