

# DAYNA MCGRATH

WRITER. EDITOR. STORYTELLER.

## EXPERIENCE

### **Content Writer & Editor | Amazon | Aug 2021 – Present**

Responsible for creating, editing, and maintaining content for Amazon's central promotions team, including UX content, help articles, and large-scale communications. Also responsible for creating mechanisms to track projects and communicate statuses for stakeholders.

### **News Editor | Ring | May 2018 – Aug 2021**

Responsible for creating hundreds of daily crime and safety alerts for the Neighbors App. Also responsible for regional alerts and articles regarding large-scale incidents, such as mass evacuations, states of emergency, and COVID-19 information. Additionally assisted in a variety of outside-team projects and team management.

### **Budget Editor | City News Service | Aug 2016 – March 2018**

Responsible for constructing daily, weekly, and weekend budgets for publication on CNS newswire. Also assisted in creating additional content for the wire, such as tip advisories and general news stories.

### **Reporter | Palisadian Post | Oct 2015 – Aug 2016**

Responsible for writing weekly articles covering community organizations, local government, and crime.

## EDUCATION

**B.A. Journalism & Integrated Media | 2015 | Biola University**

## SUMMARY

I'm a content professional with more than 7 years of writing and editing experience. My background in journalism has produced a knack for speed and quick judgement, while remaining detail-oriented and highly organized. I aim to bring creativity to any role, and I'm always eager to learn the next thing.



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## VOLUNTEER

Support Group Manager at Sojourn Women's Shelter | May 2017 – Sep 2020

Victim/Witness Office Volunteer | May 2014 – Sep 2014

## SKILLS

Writing | Editing | Organizing | CMS Softwares | Adobe Photoshop & InDesign