

# Berliana Sintia Devi

Bachelor's degree in Physics Education from Universitas Negeri Semarang with a deep interest in writing, editing, social media, and digital marketing. I am an enthusiastic, quick learner and effective communicator with strong attention to detail and a significant ability to perform well in team environments. Currently working as a Content Writer Intern with diverse knowledge of writing Instagram content.



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## EDUCATION

### Universitas Negeri Semarang

Physics Education

08/2016 - 10/2020

GPA 3.28

### SMA Negeri 1 Pemalang

Science Program

07/2013 - 05/2016

## EXPERIENCES

### Digital Marketing Intern (Content Writer)

Schoters

08/2021 - Present

Tasks

- Researched industry-related topics (combining online sources, interviews and studies)
- Wrote 14 instagram content per month
- Delivered finished content or drafts within the stipulated time frame
- Coordinated with other writers in the team and the content manager
- Reviewed and implemented process changes to drive operational excellence

## ORGANIZATIONS

PEKAN ILMIAH FISIKA (2016 - 2017)

High School and Physic Olympiad Volunteer

PEKAN ILMIAH FISIKA (2018)

Student Scientific Paper Competition Volunteer

FISIKA MARKET (2017 - 2018)

Chief of Marketing and Promotion Division

## SKILLS

Microsoft Office

Copywriting

Content Writing

Marketing Copy

Social Media Marketing

Social Media

IBM SPSS Statistic

English

Canva

Teamwork

Adaptive

Communication

Attention to Detail

## TRAINING & CERTIFICATES

Copywriting: Trik Merangkai Kata untuk Tingkatkan Penjualan (08/2021)

Skill Academy by Ruangguru

Learning Conversion Copywriting (03/2021)

LinkedIn

Content Marketing for Social Media (02/2021)

LinkedIn

Learning to Write for The Web (02/2021)

LinkedIn

Learning to Write Marketing Copy (02/2021)

LinkedIn

## INTERESTS

Writing

Editing

Cooking