



# FEARLESSLY INTRODUCES THE MX JERSEY SERIES

WITH A LAUNCH VIDEO FEATURING MOTOCROSS LEGEND JEREMY MCGRATH

CARLSBAD, Calif. – SPY is happy to introduce the MX Jersey Series, a series of MX goggle colorways that put high school back in session. Inspired by the iconic look of a varsity letterman jacket and infused with an ample amount of rebel, the Jersey Series collection is guaranteed to make any rider the big man on campus. The collection includes four bright hues of green, orange, red and yellow strapped to SPY's most iconic MX goggles: The Omen, Woot Race, Klutch, and Cadet.

The SPY MX Jersey Series invites the hell raiser in every motocross rider, spanning our four goggle styles, which are designed for every performance level and face shape. With simplistic stripes and athletic inspired material textures, the following color combinations are perfect for reliving your glory days:



## OMEN JERSEY RED + OMEN JERSEY YELLOW

Developed and tested with Jeremy McGrath, the Omen MX has everything you need - boasting a great fit with the biggest field of view possible. Comes with a bonus lens for a clearer path to victory.



## KLUTCH JERSEY RED + KLUTCH JERSEY YELLOW

The Klutch MX is a beast to be reckoned with on the track or the trails. A free bonus lens keeps you going in all conditions.



## WOOT RACE JERSEY GREEN

See Happy at the start line in the all-new Woot Race. Featuring a bonus lens and matching nose guard, this race ready package is all you'll need for a day in the dirt.



## CADET JERSEY ORANGE

The all-new Cadet MX packs all the punch of the bigger goggles, but in a compact fit. It's the perfect goggle for small faces.

The SPY MX Jersey Series is available now at [SpyOptic.com](http://SpyOptic.com) and all authorized SPY retailers.

## JERSEY SERIES VIDEO

Jeremy McGrath, the legend, the badass, the... security guard? Former big man on campus, "MC" lives out his glory days by roaming the high school grounds he once claimed control over. Perusing the grounds in his golf cart, McGrath is met by a rowdy group of upperclassmen lead by up and coming motocross sensation Axell Hodges. As an ongoing tradition, Axell and company steal McGrath's beloved letterman's jacket, and as usual, all hell breaks loose when McGrath finds out. From the locker room, through corridors, waking up study hall, down doubled school stairs, and with a little cheerleader "banner smashing" along the way, a moto chase for the ages ensues across campus, and until McGrath recovers his jacket, the prank is still alive and well. Revving hard towards one final jump, it's a race between faculty and student with a story that'll need no exaggeration come 10-year reunion. Will McGrath regain his glory, or will the sneaky seniors pull off this classic prank yet again?

## JEREMY MCGRATH QUOTE:

"What I like about the Jersey Series is that it's real clean and simple. SPY really went big and ran with the idea for this project. It was cool to see these younger kids ripping around the school where dirt bikes are really out of place. Even though I wasn't riding for the shoot, I had a blast playing security guard and making this video happen. Where most moto kids are homeschooled or do independent study these days, I actually went to high school and Jersey Series definitely brought back my glory days."

-Legendary MX rider, Jeremy McGrath

## SPY MX GOGGLE TECHNICAL FEATURES

### OMEN

The Omen MX is built from flexible polyurethane and features the RISE™ ventilation system, anti-fog scratch resistant Lexan® lens w/ posts, a free bonus lens and nose guard, quad-layer Isotron™ face foam with moisture-wicking Dri-Force™ fleece, silicone-ribbed strap, 100% UV protection, and is compatible with the most popular helmets on the planet.

### KLUTCH

The Klutch MX is built from flexible polyurethane and features the Scoop® ventilation system, anti-fog scratch resistant Lexan® lens w/ posts, a free bonus lens and nose guard, Geo-Force™ face foam with moisture-wicking Dri-Force™ fleece, silicone-ribbed strap, 100% UV protection, and is compatible with the most popular helmets on the planet.

### WOOT RACE

The Woot Race is built from flexible polyurethane, comes with a matching nose guard and bonus anti-fog lens with posts, and features an anti-fog scratch resistant Lexan® lens w/ posts, ergonomic Isotron™ face foam with moisture-wicking Dri-Force™ fleece, silicone-ribbed strap, 100% UV protection, and is compatible with the most popular helmets on the planet.

### CADET

The Cadet MX is built from flexible polyurethane and features anti-scratch resistant Lexan® lens w/ posts, ergonomic Isotron™ face foam with moisture-wicking Dri-Force™ fleece, silicone-ribbed strap, 100% UV protection, and is compatible with the most popular helmets on the planet.

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