

Proactive

Pitch (Friendlies)

Subj: Hi XX – chat with Aidan Gomez at this year’s Collision Conference?

I know I’ve recently been in touch about Cohere’s latest Series C fundraise, but I wanted to reach out to share some more exciting news from the Canadian tech startup! Just yesterday, Cohere announced a [partnership with Oracle](#) which will help enterprises worldwide accelerate their AI initiatives, drive greater value, and deliver new levels of automation that maximize business success, all while ensuring their data is secure.

Aidan is going to be at Collision in a couple of weeks for a Centerstage fireside chat and is free Tuesday, June 27 from 3:00-5:00pm ET. If you have 20-30 minutes in that window, I’d love to have you catch up and discuss the latest at Cohere and some broader industry news.

Let me know if that’s something you’d be up for!

Thanks so much, and looking forward to hearing from you!
Christian

Pitch (Not friendlies):

Subj: Hi XX – attending Collision? Chat with cofounder bringing generative AI to the enterprise
XX - chat w/ Cohere CEO at Collision?

Hi XX – hope you’re doing well!

Saw you were planning to be at Collision, and I wanted to offer a convo w/ [Aidan Gomez](#), cofounder and CEO of [Cohere](#). If you’re not familiar, at just 21 years old, Aidan was one of the authors behind the [research paper](#) that introduced the Transformer architecture – aka the “T” in ChatGPT.

He and Cohere have recently gathered some serious momentum, raising \$270 million USD in their [Series C funding round](#) and announcing a [partnership with Oracle](#) within the last week, both of which will help accelerate Cohere’s ability to provide enterprises around the world with the power of generative AI.

Aidan will be at the conference and free on Tuesday, June 27 from 3:00-5:00pm ET. If you have 20-30 minutes in that window, I’d be happy to set up a chat about the latest at Cohere, the current state of the industry, and why he believes that AI can propel intellectual labor the same way the steam engine did for physical labor.

Let me know if you’re interested!

Thanks so much,
Christian