

Subj: XX – Exciting New Podcast from the Miami Heat, hosted by Israel Gutierrez

Hi Surya,

Happy Tuesday - hope you're doing well. I know there's a lot of excitement around Miami Heat playoff basketball right now, but while we await the much-anticipated Game 1 against the Celtics, I wanted to reach out with some other exciting franchise news.

Today, iHeartPodcasts and the NBA announced a new podcast, "[Four Years of Heat](#)," which will dig into the "Big Three" era Miami Heat. The podcast will offer a detailed look at the four years LeBron James spent with Dwyane Wade and Chris Bosh on the Miami Heat, and top NBA moments ranging from "The Decision," and their back-to-back titles in 2012-13, to LeBron's return home to Cleveland and more. Hosted by Miami's own Israel Gutierrez, 4 Years of Heat offers listeners unique perspectives and a never-before-seen look at the franchise's legendary four-year run. Guests will include NBA Champions Shane Battier and Mario Chalmers, sports journalists Rachel Nichols and Jim Gray, Dan Le Batard and more.

For additional info, I've included a link to the trailer and a media alert below. If you're interested, I'd be happy to put you in touch with Israel to chat about the show. Just let me know!

Thanks so much,

Christian

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**iHeartPodcasts and the National Basketball Association (NBA)  
Announce Their Newest Series "Four Years of Heat"**

*Join host and Miami sports journalist Israel Gutierrez to relive all the top moments in the "Big Three" era of Miami Heat*

*Rapper, record producer and Miami Heat super fan DJ Khaled joins Gutierrez throughout the series sharing his unique fan perspective of the team's epic four-year run*

**WHAT:** iHeartPodcasts and the NBA today announced a new limited-series narrative podcast, "[Four Years of Heat](#)," which will dig into the "Big Three" era of Miami Heat. The podcast will dive deep into the story of what happened during the four years LeBron James spent with Dwyane Wade and Chris Bosh on the Miami Heat, and will chronicle the top NBA moments ranging from "The Decision," to the loss to the Mavericks, to the back-to-back titles in 2012-13 to LeBron's return home to Cleveland and more. Hosted by sports journalist Israel Gutierrez, "[Four Years of Heat](#)" will leverage the NBA's vast collection of behind-the-scenes and archival game footage to give listeners a never-before-seen look at the franchise's legendary four-year run.

Throughout the 8-episode series, Gutierrez will recount his first-hand experiences covering the team and will share perspectives from former and current players, coaches, media personalities, and celebrities (including Miami Heat Super Fan **DJ Khaled**) in and around the Heat organization at the time. In episode one, Israel sits down with Miami sports media legend, **Dan Le Batard** and former Miami Heat guard and two-time NBA champion **Mario Chalmers** to discuss the Miami sports landscape in 2010 and the events that led to the most important summer in Miami Heat history. Other guests include three-time NBA Champion **Udonis Haslem**; veteran sports journalists **Jim Gray**, **Jackie McMullan** and **Rachel Nichols**; two-time NBA Champion and Hall of Famer **Ray Allen**; and two-time NBA Champion **Shane Battier**.

**WHEN:** Episode one will debut Tuesday, May 23, with subsequent episodes following every Tuesday. Listen to the trailer [now](#).

**WHERE:** "[Four Years of Heat](#)" is distributed by iHeartPodcasts and is available on the iHeartRadio app and everywhere podcasts are heard.

**EMBED:** Use the below embed code to include the "Four Years of Heat" audio podcast player into any article or website:

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<iframe allow="autoplay" width="100%" height="300"
src=https://www.iheart.com/podcast/1119-four-years-of-heat-114769345/?embed=true
frameborder="0"></iframe>
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Download the cover art [HERE](#).

### **About Israel Gutierrez**

Israel Gutierrez is a sports reporter and commentator for ESPN. Before joining the staff at ESPN, he covered the Heat for the Miami Herald as well as The Palm Beach Post. He is a South Florida native and University of Florida graduate.

### **About the NBA**

The NBA is a global sports and media business built around four professional sports leagues: the National Basketball Association, the Women's National Basketball Association, the NBA G League and the NBA 2K League. The NBA has established a major international presence with games and programming available in 215 countries and territories in more than 50 languages, and merchandise for sale in more than 100,000 stores in 100 countries on six continents. NBA rosters at the start of the 2020-21 season featured 107 international players from 41 countries. NBA Digital's assets include NBA TV, <http://NBA.com>, the NBA App and NBA League Pass. The NBA has created one of the largest social media communities in the world, with 1.9 billion likes and followers globally across all league, team, and player platforms. Through NBA Cares, the league addresses important social issues by working with internationally recognized youth-serving organizations that support education, youth and family development, and health-related causes.

### **About iHeartMedia**

iHeartMedia, Inc. [Nasdaq: IHRT] is the leading audio media company in America, reaching over 90% of Americans every month. iHeart's broadcast radio assets alone have more consumer reach in the U.S. than any other media outlet; twice the reach of the next largest broadcast radio company; and over four times the ad-enabled reach of the largest digital only audio service. iHeart is the largest podcast publisher according to Podtrac, with more downloads than the next two podcast publishers combined and has the number one social footprint among audio players, with seven times more followers than the next audio media brand, and the only fully integrated audio ad tech solution across broadcast, streaming

and podcasts. The company continues to leverage its strong audience connection and unparalleled consumer reach to build new platforms, products and services. Visit [iHeartMedia.com](http://iHeartMedia.com) for more company information.