Subj: XX – meet the CEO changing the way the enterprise internally operates

Hi Steve,

I saw your article about technology spending and I think I have something for your radar. Excel is one of the most widely used workplace software tools, but let's face it – after four decades of usage, users still experience slip-ups and as the errors continue to pile up, companies are going to continue to invest in ways to fix them.

I want to introduce you to John Brisco, the CEO and co-founder of Coherent, a global SaaS software company redefining how business and IT teams build software on Excel. The company's core product is able to automatically turn Excel models into easily transferable code, which sounds simple on paper, but in reality, it **saves companies millions of dollars, months of labor, and the IT department from getting dozens of headaches**.

Over the last few months, Coherent has made a ton of headway with banks, insurers, and other financial institutions. If you're interested, I'd love to connect you with John to chat more about Coherent and **why he believes the enterprise is going to continue to spend money on tech to help solve its problems**. Just let me know. Thanks so much, and I'm looking forward to hearing from you.

Best,
Christian