

Earth's Ally Announces National Distribution Partnership with Costco During Organic Home Gardening Boom

This Season Proves Explosive Demand for Bee-Safe, Chemical-Free Natural Pesticides

SARASOTA, FL., April 23, 2021 -- [Earth's Ally](#), a natural line of American-made, organic home gardening products, today announces its nationwide distribution partnership with Costco, the second largest retailer in the world.

Costco will carry Earth's Ally 2.5 Gallon **Weed and Grass Killer** as well as an Earth's Ally **Spring Gardening Kit** including 1 gal. Weed & Grass Killer, 24 fl. oz. Insect Control and 24 fl. oz. Disease Control in XX stores nationwide beginning XX date. Earth's Ally Weed & Grass Killer spray delivers visible results in 3 hours with no harsh chemicals and the brand's Insect Control and Disease Control sprays kill pests on contact and are OMRI Listed® for use in organic gardens.

In line with Earth's Ally mission to provide proven safe, effective, and responsible home gardening products, Costco's [Sustainability Commitment](#) includes the discontinuation of selling any garden products with glyphosate and a focus on offering more organic alternatives to pesticides for home gardeners.

"We're thrilled to be partnered with a retailer that has such high sustainability standards and is invested in educating consumers on the dangers around using harsh chemicals. With this partnership, we'll be able to provide millions of Americans with access to an eco-friendly, effective and safe home gardening solution they can feel confident about using around their families and pets," said Scott Allshouse, CEO and President of Earth's Ally.

Consistent with Earth's Ally's commitment to pollinators--offering a complete lineup of Bee Safe® gardening products that have been scrutinized and tested by independent laboratories to ensure their safety--[Costco](#) is also dedicated to protecting the honey bee population, investing in research and best practices, instituting a global pollinator health policy for the garden plants, fruits and vegetables sold in warehouses and discouraging the use of neonicotinoids and chlorpyrifos.

Earth's Ally has experienced rising demand for its natural pesticides with recent distribution expansion through [Lowe's](#) and [Ace Hardware](#), two of the largest hardware retailers in the country. Organic home gardening boomed as a result of the pandemic and this season is proving its staying power with an estimated 18 million new gardeners entering the category.

"This is a movement that's here to stay. The number of organic home gardeners continues to be multiplying with a new generation, many under 35, that are driven by clean living and invested in taking care of our planet as well as revived interest from all ages, motivated to get outside, cook more home grown foods and enjoy the abundance of wellness benefits gardening provides."

For more information on Earth's Ally product ingredients, head to <https://earthsally.com/labels-sds-sheets>

About Earth's Ally

At Earth's Ally, we are committed to protecting our pollinators and offer a complete lineup of Bee Safe gardening products that have been scrutinized and tested by independent laboratories to ensure they are both effective and Safe for People, Pets & Planet. Our Field-Tested, Farmer Approved® Insect Control and Disease Control sprays have been selected from the most effective OMRI Listed® formulas in the organic agricultural industry and bottled specifically for the home gardener. Without using harmful and synthetic chemicals, we developed a Weed and Grass Killer formula that delivers visible results in three hours. Earth's Ally formulas are proud to be Safe for People, Pets & Planet. For more information, please visit earthsally.com.