

Tyanna Beverly

Creative writer with copy editing experience and interest in Content Marketing

EXPERIENCE

Dawnbreaker Press, Galveston, TX – Content Editor

April 2019 – April 2020 (<https://www.dawnbreakerpress.com/>)

- Worked cross-functionally between authors, artists, and the publishing team to deliver a cohesive product
- Created marketing emails for special offers on books and events while utilizing empathy and logic to inform and meet optimal business goals
- Clearly documented edits to authors and publishing supervisors showing processes of feedback and decisions
- Proficiently used AP format to write product content for web and email
- Worked autonomously while taking ownership of my work in a detail oriented manner
- Wore many hats in a fast paced growth environment
- Copyedited interviews with authors:
 - [Steve Dunham: Editor Extraordinaire and Author of The Editor's Companion](#)
 - [Loren Mayshark on the Chinese Wine Industry](#)

Target, Kemah, TX – Sales Associate

February 2014 – Present

- Worked in a variety of areas with a focus in customer service
- Received fresh-food trucks and stocked perishable items while maintaining a clean, aesthetic environment for guests

EDUCATION

University of Houston – Clear Lake, Houston

Master of Literature, December 2019

- Wrote papers of various lengths dealing with a range of topics related to literature
- Read with empathy in order to fully explore the ideas of others
- Summarized critical articles to clearly explain the main points and arguments of the authors and critics
- Became proficient in APA and MLA formatting
- Debated points of novels with a range of diverse students
- Gave presentations on research in a class setting

University of Houston – Clear Lake, Houston

Bachelor of Literature, December 2016

AWARDS

- Voted by professors as the Outstanding LITR Graduate Student 2019
- Secretary for Sigma Tau Delta – Literature Honor Society at UHCL 2018–2019