

BILL GOLD

70 YEARS OF ICONIC MOVIE POSTER DESIGNS

From his first poster for James Cagney's *Yankee Doodle Dandy* in 1942 to his final work for longtime friend and colleague Clint Eastwood with *J. Edgar* in 2011, Bill Gold's remarkable vision brought to life over 2,000 designs throughout his 70-year career.



Gold took this self-portrait in 1971, a time when he was studying photography.

With thoughtful curation from his widow Susan Gold, the Jacob Burns Film Center has been granted unprecedented access to his priceless original art, draft designs, sketches, and prints, which bring to life the individual stories of movie posters from the pre-digital age and their almost mystical power to entice audiences to fill theater seats.

We invite you to learn about the astonishing secrets of design before the days of computer graphics, the quirky ways of some of the world's most notable studios and directors, and the magic that made Bill Gold a legendary movie poster designer.

Special thanks to Christine Sergi, Dennis Novak, Jim Hedden, Spencer Gold, Sir Christopher Frayling, and Tony Nourmand/Reel Art Press.

Please contact Susan Gold directly if you are interested in purchasing a piece in this exhibition or a special edition t-shirt. 5% of the sales will be donated to the Jacob Burns Film Center. billgoldart3@gmail.com