



**Unleash
the power
of learning**

tvo
CASE FOR SUPPORT

Learning ignites potential

We're TVO, and since 1970 we've done everything to create moments of learning for millions of Ontarians of all ages, on television and online.

We do this for one simple reason: learning has the power to change the world in a way nothing else can.

Every time someone learns something; every time they have that little moment of wide-eyed wonder when they say, "Oh!" or "I get it!" or "Interesting", it makes their lives better. It makes them healthier, happier, and more likely to succeed.

The more of these moments we can create, the more lives will be improved through learning.


Our desire to change the world through learning is what drives us, and it's what moves the people who support us through their generous donations.

We are publicly funded, but the funds we receive are limited. We rely on donations from people who believe in the power of learning as much as we do.

Join TVO in our mission to ignite the potential that lies within all Ontarians.



Learning cultivates engagement



Life isn't getting any simpler. More than ever, we need serious journalism to find our way and decode our complex world.

TVO's aim has always been to provide something you can't get anywhere else: an oasis of calm, informed discussion in a world that's only getting noisier. That's why we offer programs like *The Agenda with Steve Paikin* to help Ontarians form a local perspective on global issues, and groundbreaking documentaries that provide intelligent, in-depth exploration of issues that affect us. It is this unique programming that leads us to challenge our assumptions, answer our questions, and pose new ones.

Producing content like this doesn't come without a cost – especially in this 24/7 digital age – but its value in shaping an informed, engaged society is invaluable.

Your support means that TVO can continue to provide serious journalism that creates engaged citizens who care about their communities and one another.



Learning creates innovation

TVO knows that learning must be sparked in each new generation, because everyone deserves the life advantages that learning brings.

Learning is the great equalizer. It builds successful lives, and we strive to bring this advantage to every young person in Ontario, regardless of economic background or geographic location.

Digital learning is changing the way children learn and helping them to develop the skills needed to live a successful life.

TVO's innovative programs and resources will help unleash the full potential of an entire new generation of learners by meeting their unique needs and ways of learning.

mPower is TVO's free game-based digital math resource developed in partnership with Ontario teachers. It encourages positive attitudes towards math in children from Kindergarten through Grade 6, while developing foundational numeracy and math skills that are critical for life.

Homework Help offers Grade 7 to 10 students live, online help with math homework from an Ontario teacher and a library of tutorials to support understanding of important math concepts. Your support gets students assistance when they need it most.

Independent Learning Centre (ILC) is Ontario's online high school. It enables students from all walks of life to earn credits toward their Ontario Secondary School diploma, empowering them to realize their chosen personal, career, and life goals.

TVOKids provides award-winning children's programming and online content that parents trust as a constructive media source to set their children up for early success in school and life.

Your generous support ensures that these forms of learning continue evolving to keep all children and youth interested, engaged, and stimulated through learning, helping them to get on the path to a successful life.

Learning from our past enables our future

For 45 years, TVO has found the most innovative, entertaining,
and engaging ways to improve and build lives through learning.



Photos (opposite page):

- A.** *Education of Mike McManus* with special guest, Pat Boone.
- B.** The honourable Bill Davis with Polkaroo celebrating TVO's 20th Anniversary.
- C.** *Imprint* host, Daniel Richler, with his father and renowned author, Mordecai Richler.
- D.** Behind the scenes at *Polka Dot Door*.

Photos (this page):

- E.** *Saturday Night at the Movies* host, Elwy Yost.
- F.** Behind the scenes at *Today's Special*.



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Whether it's *Saturday Night at the Movies*, *Today's Special*, *Studio 2*, or a host of other programming, TVO's archives contain a vital part of our cultural and political history.

That's why we've started an unprecedented effort to preserve them.

It's an investment that we can only complete with your help.

Your donation to TVO ensures that our established history of learning can continue to teach us into the future.



Lisa de Wilde
Chief Executive Officer

TVO is dedicated to learning because learning builds successful lives.

Every day, learning helps people to lay paths to successful lives.

Few things provide such a profound personal and public impact, and nothing is more beneficial to the future of our province.

Investing in learning is one of the most important things you'll ever do. Your money will unleash the awesome power of our most valuable natural resource: people.

TVO will continue to create more opportunities for learning, but we can only do this with your support.

The more you support TVO, the more lives will improve through learning.

We need you!

**Donate today and change the world
through the gift of learning!**

Web: tvo.org/support
Email: donations@tvo.org
Tel: 1.888.886.3863



Never stop learning

To learn more about TVO and the many ways you can help:

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