



WILSON DIEHL

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wilsondiehl.journoportfolio.com

OBJECTIVE

To put my communications and storytelling skills to full use at a passionately mission-driven organization.

SKILLS

I am a clear and engaging communicator on the page and off. I am always eager to learn and hone new skills and processes. I bring a strong sense of integrity, drive, and enthusiasm to everything I do.

EDUCATION

MFA IN NONFICTION WRITING • UNIVERSITY OF IOWA

BA IN PSYCHOLOGY & WOMEN'S STUDIES • SWARTHMORE COLLEGE

EXPERIENCE

WRITER/EDITOR • UW MEDICINE STRATEGIC MARKETING & COMMUNICATIONS • 2017-PRESENT

Produce emotionally powerful online content to heighten brand awareness and hone brand voice. Collaborate on coordinated content development across platforms. Edit materials for all department teams.

COPY EDITOR-FREELANCE • 2008-2017

Provided substantive editing and coaching—on voice, content, style, tone, and mechanics—to private clients for web content, marketing collateral, press releases, newsletters, grant applications, manuscripts, and more. Proofread and fact-checked high school English textbooks.

WRITER-FREELANCE • 2010-2017

Wrote engaging personal essays for *The New York Times*, *Salon*, *The Seattle Times*, and elsewhere. Wrote recruitment collateral for Amazon in collaboration with marketing and HR teams.

WRITING INSTRUCTOR • 2003-2014

Taught writing classes at Hugo House and area colleges. Provided instruction in all stages of the writing process to diverse learners. Developed all curriculum materials. Served as a Writer in the Schools at Roosevelt High School.

ASSOCIATE EDITOR • SEATTLE METROPOLITAN MAGAZINE • 2007-2008

Managed the production of engaging monthly arts content—online and print. Trained and supervised teams of interns and freelance writers.

AFTER-SCHOOL PROGRAMS MANAGER & TEACHER • 2006

Managed advanced filmmaking program for Reel Grrls, developing and implementing a new curriculum. Developed and taught writing activities for The Nature Consortium.



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