

# WILSON DIEHL

wilson.a.diehl@gmail.com | Seattle, WA | 206-779-8197  
www.linkedin.com/in/wilsondiehl | wilsondiehl.journoportfolio.com

## SUMMARY & KEY SKILLS

Versatile editor with a sharp eye and an intuitive command of voice and tone. Over 10 years cross-industry experience — technology, healthcare, education, and journalism. Highly detail-oriented and skilled at translating complex content into accessible language for general audiences. Superior track record of creating and implementing style guides for consistency and brand adherence. Highly flexible, focused, collaborative, and communicative.

- Developmental editing, copyediting, and proofreading.
- Writing, research, brainstorming, fact-checking, and source-finding.
- Creating, implementing, and maintaining editorial style guides based on AMA, AP, and Chicago styles

## EXPERIENCE

### **Editor | Pfizer | Full-time, hybrid | 2021 – 2024**

- Served as the sole editor for 200-person Medical Affairs team, copyediting research articles, manuscripts, abstracts, ad copy, posters, web materials, infographics, charts, tables, illustrations, video scripts, slide decks, and presentations.
- Audited internal style guides, assets, and web content for cross-functional consistency and launched a series of editorial style guides to drive consistency and establish a culture of editorial excellence.
- Implemented editorial review process for Medical Affairs content to ensure medical, regulatory, and legal compliance.
- Coached scientists on editorial best practices, improving the clarity and quality of complex technical documents.

### **Senior Editor | WG Healthcare Content Agency | Full-time, remote | 2018 – 2021**

- Served as the sole editor for boutique agency, editing thousands of pages for tone, clarity, accessibility, and accuracy for diverse portfolio of high-profile healthcare clients.
- Collaborated with project managers to maximize quality and efficiency across multiple projects simultaneously.
- Developed and implemented client-specific style guides to ensure consistency and elevate individual brand standards.
- Built and maintained editorial feedback loops to provide support and direction to dozens of teams of writers.

### **Writer/Editor | UW Medicine Strategic Marketing & Communications | Full-time, on-site | 2017 – 2018**

- Concepted, wrote, and edited articles, profiles, website copy, marketing assets, and stories across the UW Medicine ecosystem to heighten brand awareness and hone brand voice.
- Shepherded content through SME review, editing, art selection, SEO optimization, and production cycles.
- Provided mentorship to enhance colleagues' communications and storytelling skills.

### **Editor – Freelance | Various Agency, Nonprofit, and Private Clients | Part-time, hybrid | 2000 – 2017**

- Copyedited eBay marketing and advertising assets for POP agency; middle school social-emotional learning curriculum for Committee for Children; and web and print content for technology, nonprofit, and education clients.
- Edited policy presentations, business proposals, and manuscripts for private clients.

### **Writing Instructor | Various Seattle-Area Colleges & Nonprofits | Part-time, on-site | 2002 – 2014**

- Developed dozens of writing and rhetoric courses to teach writing, editing, communication, and critical thinking to a diverse array of learners at community colleges, university, and nonprofits.
- Provided detailed feedback, mentorship, and ongoing support to students to foster growth and empowerment.

### **Associate Editor | Seattle Metropolitan Magazine | Full-time, on-site | 2007 – 2008**

- Co-led magazine's arts and culture reporting, producing a high volume of monthly content.
- Hired and managed teams of interns and freelance writers.

## EDUCATION

### **Master of Fine Arts in Nonfiction Writing | University of Iowa | 2002**

### **Bachelor of Arts in Psychology | Swarthmore College | 1997**