

Mohamed Ahmed Imbaby Mahran



Contact

Address: October - Giza

Phone: +201224840487

Email:

Email: Mohamed.imbaby@hotmail.com

linkedin: [linkedin.com/in/mohamed-imbaby](https://www.linkedin.com/in/mohamed-imbaby)

Languages

- **Arabic** : Mother Language
- **English** : Good (Written and spoken)

Summary

Creative content manager seo, news maker, digital content maker compatible with various search engines, a graduate of media in the radio and television department, I have a number of personal interviews with a famous minister and diplomat, I worked in major media companies and have years of experience in the world of digital media with the ability to create digital content It naturally tops the search engines.

I work in search engine optimization from 2015 and i learn my work from pakistan and india

I have worked on more than 30 websites for many clients in MENA and england and egypt, my work on many websites in In many disciplines such as tourism, medicine, economics, news and e-commerce sites and b2b saas

Skill Highlights

- Marketing Strategy
- SEO Copywriting
- User Experience Writing
- Storytelling
- Management
- Information Graphics
- On-Page SEO
- Creative Content Creation
- Branded Content
- Web Content Production
- Creativity, and ability to produce innovative and original ideas
- Understanding of formatting articles on the web and familiarity with SEO best practices.
- Study and select keyword (s) more "performance".
- Write the contents of websites in an SEO perspective.
- Optimize image in terms of non-copying.
- Planning the digital public relations activity of enterprises.
- The ability to improve the technical sites in terms of speed and ease of navigation.
- Excellent researching ability
- A Good observer of current event through the various news agencies
- Arrangement Work Plan
- Work Daily Reports
- Follow-up to other sites
- The newspaper Work Reports
- Organizing Press Interviews
- Team Worker
- Hard Worker
- Excellent knowledge for word press
- The international Computer Driving License (ICDL)
- Fast- learner
- High level of commitment
- Excellent time management skills
- Ability to work with team
- Work under pressure.
- Good writing skills.

WORK Experience

- News Editor of the CBC Extra channel
- Creative writer in Saudi Commission for Tourism and national Heritage
- Creative writer seo Aqarmap.com for real state Markting
- Editor chief in Yemeni News Site at Emirates News Agency – WAM
- Seo Content director And media planner in Digital Conversion media Dubai
- Growth seo websites for many clients in MENA and england and egypt, my work on many websites in In many disciplines such as tourism, medicine, economics, news and e-commerce sites and b2b saas

Education Achievements

- **Graduated From** : International Academy for Engineering And Media science
- **Year Of Garduation** : 2012 - 2013
- **Degree** : Good
- **Department** : Radio And Television
- **Degree For Project** : Excellent

Courses

- Diploma in the preparation of news programs from National media Authority
- Diploma in editing news articles with Search engine optmaization
- Diploma in electronic journalism From The Middle East News Agency
- Diploma in International Reporting from the Canadian Human Rights Organization
- Diploma in Management of crises and disasters From Ain-Shams University
- Diploma in Project Management from the Council of Arab Economic Unity of the League of Arab States - Ain Shams University Diploma from google in E-marketing Skills
- Diploma in Public Relations - Ain Shams University
- SEO advanced from SEMRUSH academy
- SEO advanced from mangools
- Google analytics from google
- Electronic press on Facebook
- Digital and Non-Digital Campaign Management - The Queen Rania Foundation
- Content marketing from LinkedIn
- UX-writing and Content strategy from open classroom – France
- uses of Artificial Intelligence in Scientific Journalism - Ministry of Technology – Kuwait
- seo expert from udacity
- Skills of getting free site visits through content
- I can attract visits for the quality of the content in a natural way by Groth seo, whether it is selling, service or intellectual
- Interviews with several ministers

Personal information

- **Data of Brith** : 26/4/1989
- **Nationality** : Egyptian
- **Marital Status** : single
- **Military Status** : Finish