



Ryan

Content Writer

Copywriter

Social Media Specialist

STEVANUS FEBRYANTO WAHYU SUSILO

BACHELOR OF ARTS

FACULTY OF LETTERS, INDONESIAN LETTERS DEPARTMENT,
SANATA DHARMA UNIVERSITY. GPA: 3.83



WORK EXPERIENCE



Radio Reporter - PT Radio Masdha

2017 - 2019

- Updated news report and announce it as a news announcer
- Gather the community in Yogyakarta to do the talk show at Radio Masdha
- Do some coverage as a media partner for clients (brands, events, institutions, etc)
- Keep good relations with the client as media partners



Marketing Communication (Social Media Specialist & Content Writer) - PT Bentang Pustaka

2020 - 2021

- Write & making the concept for media social content
- Making the concept for the campaign to promote the product
- Keep a good relationship with the writer as KOL
- Write SEO Article for the website
- Manage social media as an administrator



Digital Media Specialist - Bernas.id (Project Manager Team Lead)

2021 - 2022

- Manage the quality of digital content on any platform
- Coordinate sales marketing for data collection
- Write & making the concept for social media content
- Communicate with vendors and clients



Digital Marketing Specialist - PT Catur Sentosa Adiprana (Mitra 10)

Jan - Jul 2022

- Coordinate with any department for promotional materials
- Coordinate Online Shop Staff from all retail in Indonesia
- Write & making the concept for social media content
- Manage social media as an administrator
- Manage KOL
- Making the concept for the campaign to promote the product



Content Writer & Proofreader - Oliver Agency

July 2022 - Present

- Write & proofread SEO Articles for Clients
- Proofread SEO Articles written by content writer
- Communicate with clients & coordinate with Marcomm Team
- Coordinate freelance content writers & copywriters



MY SKILLS & EXPERTISE

- Copywriting
- Content Writing
- SEO Article Writing
- Proofreading
- Public Relation
- Creative Thinking
- Customer Relation
- KOL Management



TRAINING & WORKSHOP

- Artistic and Journalistic Training of Indonesian Letters Department of Sanata Dharma University
- Team Building for Coordinator of Insadha 2017 & 2018 by P2TKP
- Public Relation & Table Manner Training (2019) by Grand Keisha Hotel Yogyakarta



CONTACT



087771805021



ryansfws@gmail.com



Kutabaru, Pasar Kemis,
Tangerang, Banten



SOCIAL MEDIA



@masryann



Stevanus Febryanto
Wahyu Susilo



stevanusryan.journoportfolio.com



Scan for
Portfolio



LANGUAGE

- English
- Indonesia

Dear Sir or Madam,

My name Stevanus Febryanto Wahyu Susilo, I would like to express my interest in applying to your company. I am quite confident that my Bachelor Degree in Indonesian Letters at Sanata Dharma University is adequately suitable for this position. As a student, I have been equipped with beneficially important knowledge and skills for developing and creating an effective marketing strategy.

For two years, I worked at PT Radio Masdha as a Radio Reporter. I learned how news lines and updates as well as the current trend in society are. Furthermore, I also learned about how the connection with the company clients is because my former workplace is an entertainment media company that often collaborates with particular events and products. Moreover, I worked at Bentang Pustaka Publisher, in which I worked as a publicist integrated with the Marketing Communication (MarCom) team. I was accustomed to writing contents for social media, SEO articles on the bentangpustaka.com website, and the other promotional materials on social media as well as being the administrator of the social media.

Furthermore, in early 2021, I worked a side project at Course Enterprise which is engaged in e-commerce as a Copywriter & Content Writer. I do landing page writing, ad video script, and webinar script. Then I worked at PT Media Bernas Jogja as a Digital Media Specialist and Project Manager Team Lead until now. As a project manager, I am responsible for managing the quantity and quality of the content done by the content team, checking the completeness of the data, and producing product article writing and common articles on the website (bernas.id) and also on social media @bernas_id. Moreover, i used to be meeting with clients, and make a deal to promote their products like property, certification from certification institutions, training courses, and registration for some university.

I also studied the skills that facilitate me in joining the team and in working together continuously in order to achieve the goals in the midst of failure and decline. During my term of service at the Radio, my most outstanding achievement is the fact that my peers and I were successfully able to raise the broadcasting hour for news reporting and to cover various renowned events that were starred by great artists in Yogyakarta. Correspondingly, during my time at Bentang Pustaka, my social media contents got a high engagement specifically for the contents #SelasaBahasa on Instagram @bentangpustaka as well as on Instagram @beliabentang. One of my achievements with the Marcomm team at Bentang Pustaka is the growth in Instagram social media engagement so that the Instagram account @bentangpustaka has been verified by Instagram. As a project manager, I managed to carry the team to launch new form of media from bernas.id. With the form of hybrid media, bernas.id not only as a media portal, but also as a marketplace for various properties, professional certification, training, and university registration.

Besides, my active roles in many campus and academic activities have significantly helped me develop leadership and communication skill which are very prominent in achieving success in the corporate world.

Together with this application letter, I enclosed my resume as a consideration for you. Thank you in advance for sparing your time to review my application letter and I really look forward to have a reply from you so that we can discuss my application further.

Please kindly check my portfolio at this site:



stevanusryan.journoportfolio.com/
sites.google.com/view/sfwsportfolio
bentangpustaka.com/author/ryan/

Sincerely yours,

Stevanus Febryanto Wahyu Susilo
ryansfws@gmail.com – 087771805021

Nomor Seri Ijazah : 42112/SD/FS/S1/20
Nomor Ijazah Nasional : 792012020000084



YAYASAN "SANATA DHARMA"

UNIVERSITAS SANATA DHARMA YOGYAKARTA

KEPUTUSAN MENTERI PENDIDIKAN DAN KEBUDAYAAN REPUBLIK INDONESIA NOMOR : 46/D/0/1993, TANGGAL 20 APRIL 1993

Memberikan

IJAZAH SARJANA

Kepada Stevanus Febryanto Wahyu Susilo

Tempat dan tanggal lahir Tangerang, 10 Februari 1998

NIK : 3603121002980002 NPM : 164114011 setelah yang bersangkutan memenuhi semua persyaratan yang ditentukan dan dinyatakan lulus pada tanggal 31 Januari 2020 oleh FAKULTAS SASTRA, pada PROGRAM STUDI SASTRA INDONESIA, Status Terakreditasi berdasarkan Keputusan Badan Akreditasi Nasional Perguruan Tinggi Nomor : 831/SK/BAN-PT/Akred/S/III/2018, tanggal 20 Maret 2018. kepadanya dilimpahkan segala wewenang dan hak memakai gelar akademik SARJANA SASTRA (S.S.)



Dr. Tatang Iskarna



Yogyakarta, 31 Januari 2020

Rector,

Drs. Johannes Eka Priyatna, M.Sc., Ph.D.



UNIVERSITAS SANATA DHARMA

KEPUTUSAN MENTERI PENDIDIKAN DAN KEBUDAYAAN REPUBLIK INDONESIA NO : 46/D/O/1993, TANGGAL 20 APRIL 1993

Mrican, Tromol Pos 29 Yogyakarta 55002, Telp. (0274) 513301, 515352 ; Fax. (0274) 562383

Homepage : <http://www.usd.ac.id>, Email : rektorat@usd.ac.id

Rekening Giro : CIMB Niaga No. 287.01.00272.00.5 ; Mandiri No. 137.00.0421493.4 ; BRI No. 1383.01.000001.30.0

TRANSKRIP AKADEMIK ACADEMIC TRANSCRIPT

Nomor Seri Transkrip / Transcript Series Number : 42112/SD/FS/S1/20

Nomor Ijazah Nasional / National Diploma Number : 792012020000084

Nama / Student's Name : **STEVANUS FEBRYANTO WAHYU SUSILO**

Tempat dan Tanggal Lahir / Place and Date of Birth : **Tangerang, 10 Februari 1998**

Program Studi / Study Program : **Sastra Indonesia / Indonesian Letters**

Fakultas / Faculty : **Sastra / Faculty of Letters**

Program Pendidikan Tinggi / Academic Degree : **Sarjana / Undergraduate**

Nomor Mahasiswa / Student's Number : **164114011**

No	Nama Mata Kuliah / Course Title	Kode Code	HM LQ	AM HQ	K C	M GP
1	Bahasa dan Sastra Melayu / Malay Language and Literature	LSBI 103	B	3	2	6
2	Bahasa Inggris / English	BING 101	A	4	3	12
3	Dasar-dasar Mengarang / Basic Writing	LING 102	B	3	2	6
4	Desain Grafis Jurnalistik / Journalistics Graphyc Design	JURN 105	A	4	2	8
5	Drama Indonesia / Indonesian Drama	ISAS 103	A	4	3	12
6	Estetika / Aesthetics	LAND 101	A	4	3	12
7	Fonologi Bahasa Indonesia / Indonesian Phonology	LING 101	A	4	2	8
8	Kajian Sastra Indonesia / Indonesian Literary	CSFS 102	A	4	2	8
9	Kajian Wacana Bahasa Indonesia / Indonesian Discourse Analysis	LING 107	A	4	3	12
10	Karya Ilmiah Praskripsi / Prethesis Composition	LSBI 105	A	4	4	16
11	Kehumasan / Public Relation	BTRP 105	A	4	2	8
12	Kuliah Kerja Nyata / Student Community Service	USD 410	A	4	3	12
13	Leksikografi / Lexicography	LING 112	A	4	2	8
14	Logika Bahasa / Language Logic	LAND 103	A	4	3	12
15	Membaca / Reading	BTRP 102	A	4	2	8
16	Mendengarkan / Listening	BTRP 101	A	4	2	8
17	Metode Linguistik / Linguistics Methodology	LING 111	A	4	2	8
18	Metode Penelitian Budaya / Cultural Research Methodology	IBUD 103	B	3	3	9
19	Metode Pengkajian Sastra / Literary Research Methodology	ISAS 108	A	4	2	8
20	Morfologi Bahasa Indonesia / Indonesian Morphology	LING 104	A	4	3	12
21	Pembelajaran Bahasa / Teaching and Learning Language	BTRP 107	A	4	4	16
22	Pembelajaran Bahasa Indonesia untuk Penutur Asing / Indonesian for Foreigners	BTRP 108	A	4	3	12
23	Pembuatan Iklan / Advertisement Composition	BTRP 104	A	4	2	8
24	Pembuatan Media Jurnalistik Daring / Online-Journalistic Design	JURN 106	A	4	2	8
25	Pementasan Ekspresi Sastra / Literary Performance	EKSA 102	A	4	3	12
26	Pendidikan Agama / Religious Education	TEOL 101	A	4	2	8
27	Pendidikan Kewarganegaraan / Civics Education	KEBN 102	A	4	2	8
28	Pendidikan Pancasila / Pancasila Education	KEBN 101	B	3	2	6
29	Penerjemahan / Translation	BTRP 103	A	4	2	8
30	Pengantar Ilmu Bahasa, Sastra, dan Budaya / Introduction to Linguitics, Literature, and Culture	LSBI 101	A	4	3	12
31	Pengantar Jurnalistik / Introduction to Journalism	JURN 101	A	4	2	8
32	Pengantar Kajian Budaya Indonesia / Introduction to Indonesian Culture	CSFS 101	B	3	2	6
33	Penulisan Berita dan Feature / News and Feature Writing	JURN 102	A	4	4	16
34	Penulisan Karangan Ilmiah / Academic Writing	LSBI 102	A	4	2	8
35	Penulisan Laporan Jurnalistik / Journalistics Report Writing	JURN 103	B	3	3	9
36	Penulisan Opini dan Resensi / Essay Writing and Book Review	JURN 104	A	4	2	8
37	Penyuntingan / Editing	BTRP 106	A	4	3	12
38	Persuratkabaran Indonesia / Indonesian Newspapers	CSFS 103	A	4	2	8
39	Pragmatik / Pragmatics	LING 109	A	4	3	12
40	Prosa Indonesia / Indonesian Prose	ISAS 101	A	4	3	12
41	Puisi Indonesia / Indonesian Poetry	ISAS 102	B	3	3	9
42	Retorika / Rhetorics	LING 103	A	4	2	8
43	Semantik Bahasa Indonesia / Indonesian Semantics	LING 108	A	4	3	12
44	Semiotika / Semiotics	LSBI 104	B	3	3	9
45	Sintaksis Bahasa Indonesia / Indonesian Syntax	LING 105	A	4	3	12
46	Skripsi / Thesis	LSBI 106	A	4	6	24
47	Sosiolinguistik / Sociolinguistics	LING 110	A	4	3	12
48	Speaking / Speaking	BING 103	A	4	2	8
49	Tata Bahasa Indonesia / Indonesia Grammar	LAND 102	A	4	4	16
50	Teologi Moral / Moral Theology	FITE 107	B	3	2	6



UNIVERSITAS SANATA DHARMA

KEPUTUSAN MENTERI PENDIDIKAN DAN KEBUDAYAAN REPUBLIK INDONESIA NO : 46/D/O/1993, TANGGAL 20 APRIL 1993

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No	Nama Mata Kuliah / Course Title	Code	HM	AM	K	M
		Code	LQ	HQ	C	GP
51	Teori Budaya / Cultural Theories	IBUD 102	A	4	2	8
52	Teori Linguistik / Linguistics Theories	LING 106	A	4	3	12
53	Teori Sastra / Literary Theories	ISAS 105	B	3	3	9
54	Tradisi Lisan Indonesia / Indonesian Oral Tradition	IBUD 101	A	4	2	8
55	Writing / Writing	BING 102	A	4	2	8
					144	551
Jumlah Kredit Kumulatif / Total Credits = 144						
Indeks Prestasi Kumulatif / Grade Point Average = 551 : 144 = 3.83						
Predikat Kelulusan / Predicate = Dengan Pujian / Excellent						
Tanggal Yudisium / Passing Date = 31 Januari 2020						
Judul Tugas Akhir / Title of Final Paper =						
GAYA BAHASA SIMILE, METAFORA, DAN SATIRE DALAM AKUN INSTAGRAM NANTI KITA CERITA TENTANG HARI INI UNGGAHAN FEBRUARI - DESEMBER 2018						

Keterangan / Notes

HM / LQ = Huruf Mutu / Letter showing achievement Quality (A,B,C,D)
 AM / FQ = Angka Mutu / Figure showing achievement Quality (4,3,2,1)
 K / C = Kredit / Credit
 M / GP = Mutu / Grade Point

Fakultas Sastra
Faculty of Letters
Dekan / Dean

Dr. Tatang Iskarna



Yogyakarta, 31 Januari 2020
Universitas Sanata Dharma
Sanata Dharma University
Rektor / Rector

Drs. Johannes Eka Priyatma, M.Sc., Ph.D.



Stevanus Febryanto (Ryan)

View my online portfolio at stevanusryan.journoportfolio.com

Content Writer, Copywriter, Social Media Specialist, Marketing Communication, Digital Media Specialist

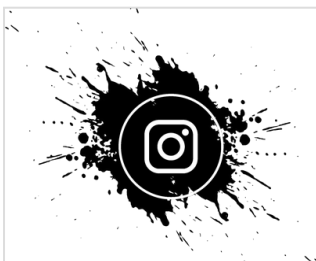


Stevanus Ryan, Author at Bentang Pustaka

Bentang Pustaka • 23rd February 2021

Stevanus Febryanto Wahyu Susilo. Content Writer & Publisist Bentang Pustaka. Hidup bukan untuk saling mendahului. Bahagia secukupnya, sewajarnya.

<http://bentangpustaka.com/author/ryan/>



Instagram Content Writing Portfolio

23rd February 2021

<https://sites.google.com/view/sfwsportfolio>

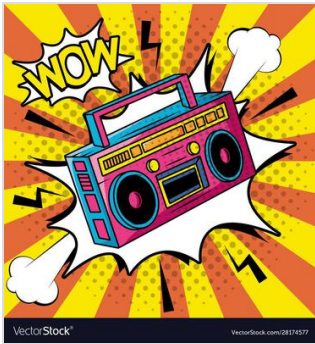
BERNAS.id

Stevanus Ryan Portfolio at Bernas.id

Bernas.id • 26th November 2020

I worked at PT Media Bernas Jogja as a Digital Media Specialist and Project Manager Team Lead until now. As a project manager, I am responsible for managing the quantity and quality of the content done by the content team, checking the completeness of the data, and producing product article ...

<https://www.bernas.id/author/stevanus-febryanto/>



Jangan Ngaku Anak Gaul 2000an Kalau Belum Tahu Ini

Bentang Pustaka • 13th October 2020

Bahasa menjadi alat komunikasi di semua kalangan masyarakat. Khususnya bahasa Indonesia memiliki beragam kosakata di dalamnya. Di dalam Kamus Besar Bahasa Indonesia bahkan memiliki 111.000 kosakata dengan 127.000 makna kata. Namun di luar yang tercatat di dalam KBBI, juga terdapat kosakata yang sering disebut sebagai “bahasa gaul”. Terkadang “bahasa gaul” ...

<https://bentangpustaka.com/jangan-ngaku-anak-gaul-2000an-kalau-belum-tahu-istilah-ini-author-stevanus-ryan/>



Perkembangan dan Aktualitas E-Government Kota Tangerang

Suara Tangerang • 13th October 2020

SUARA TANGERANG – Perkembangan teknologi di era modern atau era digital saat ini memang benar-benar mengalami perkembangan yang pesat. Bahkan sebagian besar perkembangan teknologi yang ada telah menguntungkan masyarakat, misalnya untuk mendapatkan informasi-informasi yang dibutuhkan karena mudahnya arus informasi berjalan di media daring saat ini. Saat ini perkembangan teknologi telah ...

<https://www.suaratangerang.com/2020/10/13/perkembangan-dan-aktualitas-e-government-kota-tangerang/.html>



Jangan Mager! Berikut Tips Menumbuhkan Minat Baca

Bentang Pustaka • 12th September 2020

Membaca merupakan kegiatan yang cukup umum dan hampir semua orang melakukannya. Entah mereka yang membaca sebagai hobi, pekerjaan, atau hanya sekedar tidak sengaja membaca sesuatu. Kita mengenal pribahasa bahwa buku merupakan jendela ilmu. Benar saja! Secara nyata kita akan mendapatkan berbagai ilmu baru jika kita membaca sebuah buku, maupun informasi ...

<https://bentangpustaka.com/jangan-mager-berikut-tips-menumbuhkan-minat-baca-author-stevanus-ryan/>



Semangat 5R dalam Rantai Tak Putus

Bentang Pustaka • 13th August 2020

Karya terbaru Dee Lestari berjudul Rantai Tak Putus mengisahkan lika-liku UMKM Indonesia. Tak hanya berfokus pada UMKM, Rantai Tak Putus melihat lebih dalam bagaimana pembinaan dari Yayasan Dharma Bhakti Astra (YDBA). Yayasan yang berdiri sejak tahun 1980 ini memiliki filosofi: “Berikan kail, bukan ikan.”

<https://bentangpustaka.com/semangat-teguh-5r-binaan-yayasan-dharma-bhakti-astra-dalam-rantai-tak-putus-author-stevanus-ryan/>



Memperkaya Kosakata di #SelasaBahasa

Bentang Pustaka • 21st July 2020

Bahasa Indonesia merupakan bahasa nasional dan bahasa yang digunakan secara resmi di Indonesia. Sebagai bahasa sehari-hari, tentunya masyarakat Indonesia telah memiliki dan memahami pembendaharaan kata yang baik. Pembendaharaan kata atau biasa disebut kosakata yang baik dan umum tidak menjamin kekayaan kosakata setiap orang akan sangat banyak. Karena pada kenyataannya dalam ...

<https://bentangpustaka.com/memperkaya-kosakata-bahasa-indonesia-di-selasabahasa-author-stevanus-ryan/>



Manfaat dari Hubungan Friend zone

Bentang Pustaka • 11th July 2020

Hubungan friendzone adalah saat dirimu dan orang yang kamu sukai atau sebaliknya berakhir dengan hanya sebatas hubungan pertemanan. Seperti yang dikisahkan dalam karya terbaru Dwitasari yaitu Hanya Tiga Kata.

<https://bentangpustaka.com/nggak-melulu-sakit-hati-ada-juga-lho-manfaat-friend-zone-author-stevanus-ryan/>



Original Stories & Rahasia Menulis Andrea Hirata

Bentang Pustaka • 22nd June 2020

Andrea Hirata merupakan seorang penulis yang sangat produktif. Namanya telah dikenal di Indonesia, bahkan di berbagai negara lainnya. Berawal dari meluncurkan karya Laskar Pelangi bersama dengan Bentang Pustaka, Andrea Hirata terus mengeluarkan novel-novel fiksi lainnya hingga saat ini. Bersama Bentang Pustaka dan Mizanstore, Andrea telah meluncurkan Box set The Original ...

<https://bentangpustaka.com/serial-original-dan-rahasia-menulis-novel-ala-andrea-hirata-author-stevanus-ryan/>

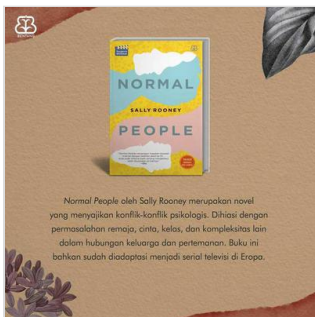


Era media sosial menjadi sebuah new normal

Suara Tangerang • 30th May 2020

SUARA TANGERANG – Di era modern saat ini, bukan hanya media cetak, audio, maupun audio visual saja atau media-media konvensional lainnya yang dijadikan alat penyebaran informasi dan komunikasi. Meskipun setiap media sempat mendominasi pada eranya masing-masing, pada saat ini media sosial menjadi sebuah raksasa informasi dan komunikasi. Kemudahan penggunaan dan ...

<https://www.suaratangerang.com/2020/05/30/era-media-sosial-menjadi-sebuah-new-normal/.html>



Normal People Menyuarakan Isi Hati Milenial

Mizan • 27th May 2020

Normal People merupakan buku karangan Sally Rooney. Terbit kali pertama di Eropa pada Agustus 2018. Novel ini mencapai kesuksesan besar dengan menjadi best seller di Amerika Serikat dengan penjualan mencapai 64.000 salinan pada 4 bulan pertama setelah perilisan. Hingga akhirnya pada Maret 2020 Bentang Pustaka menerbitkan versi terjemahan dalam bahasa ...

<https://www.mizan.com/normal-people-menyuarakan-isi-hati-milenial/>