


[300x250px Online Display Ad]

REFINERY29 VIDEO FASHION BEAUTY LIVING HEALTH ENTERTAINMENT TECH NEWS

This Is How All Future Apple Stores Will Look

SHARE IT

MAPLE 2016 1:52 PM MADELINE BURTON

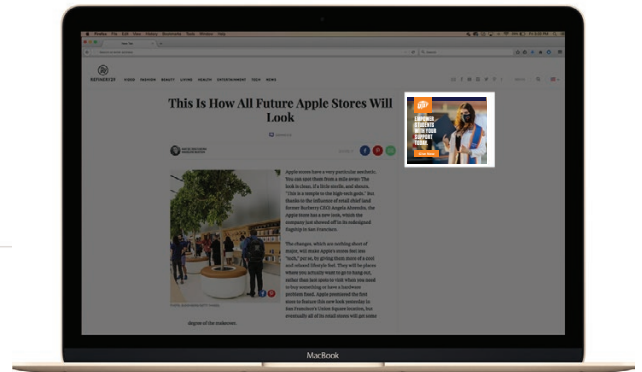
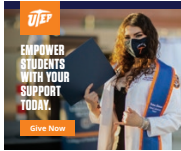


Apple stores have a very particular aesthetic. You can spot them from a mile away: The look is clean, if a little sterile, and shouts, "This is a temple to the high-tech gods." But thanks to the influence of retail chief (and former Burberry CEO) Angela Ahrendts, the Apple Store has a new look, which the company just showed off in its redesigned flagship in San Francisco.

The changes, which are nothing short of major, will make Apple's stores feel less "tech," per se, by giving them more of a cool and relaxed lifestyle feel. They will be places where you actually want to go to hang out, rather than just spots to visit when you need to buy something or have a hardware problem fixed. Apple premiered the first store to feature this new look yesterday in San Francisco's Union Square location, but eventually all of its retail stores will get some

PHOTO: BLOOMBERG/GETTY IMAGES.

degree of the makeover.

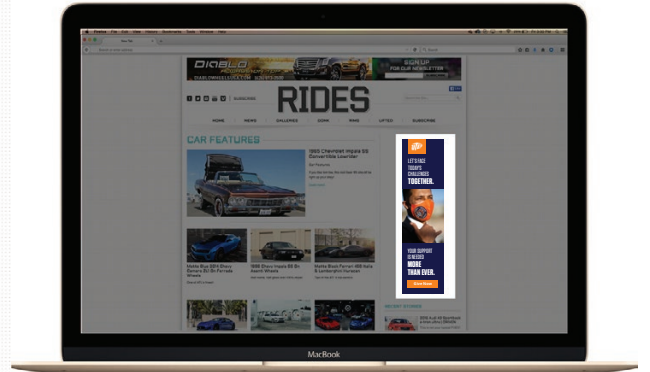


EMPOWER STUDENTS WITH YOUR SUPPORT TODAY.

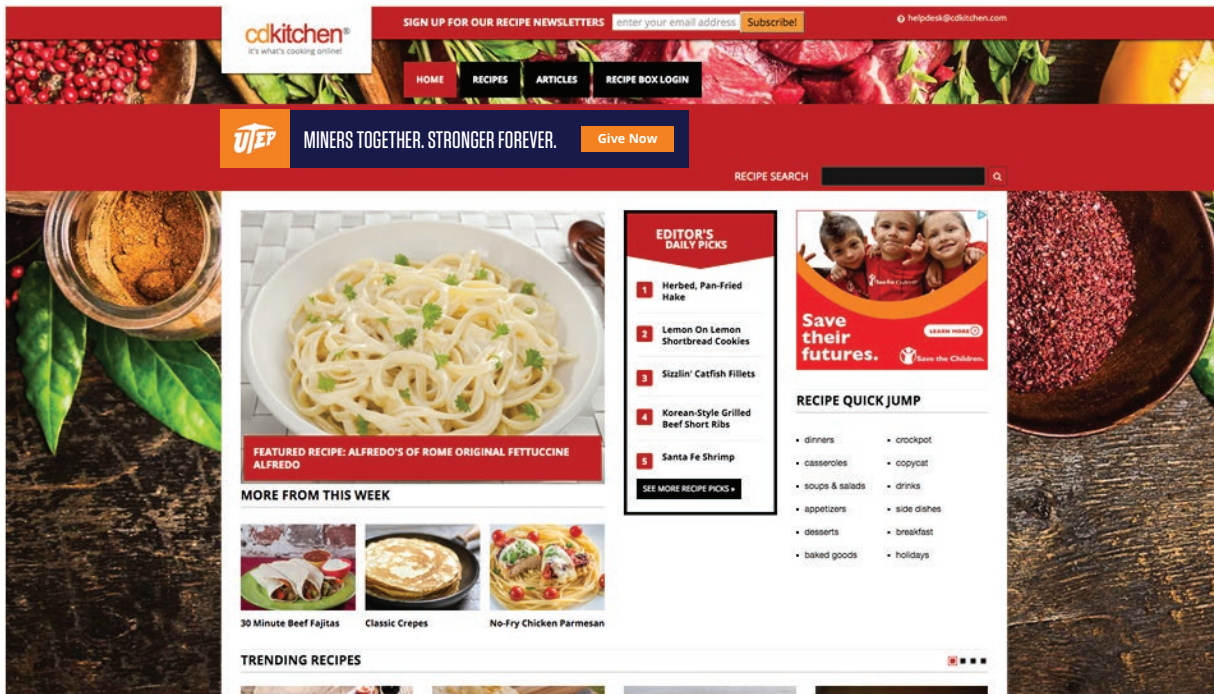
Give Now

[160x600px Online Display Ad]

The screenshot shows the desktop version of the RIDES website. At the top, there is a banner for 'DIABLO ALWAYS ON TOP' with a 'SIGN UP FOR OUR NEWSLETTER' button. Below the banner is a navigation menu with links for HOME, NEWS, GALLERIES, DONK, RIMS, LIFTED, and SUBSCRIBE. The main content area features a 'CAR FEATURES' section with a large article about a '1985 Chevrolet Impala SS Convertible Lowrider' and several smaller car listings. A vertical banner on the right side of the page contains the UTEP logo and the text 'LET'S FACE TODAY'S CHALLENGES TOGETHER.' and 'YOUR SUPPORT IS NEEDED MORE THAN EVER.' with a 'Give Now' button. At the bottom, there is a 'RECENT STORIES' section.



A vertical banner for UTEP. At the top is the UTEP logo. Below it is the text 'LET'S FACE TODAY'S CHALLENGES TOGETHER.' in white on a dark blue background. The middle section features a photograph of a man in a suit wearing an orange face mask with the UTEP logo. Below the photo is the text 'YOUR SUPPORT IS NEEDED MORE THAN EVER.' in white on a dark blue background. At the bottom is a dark blue button with the text 'Give Now' in white.



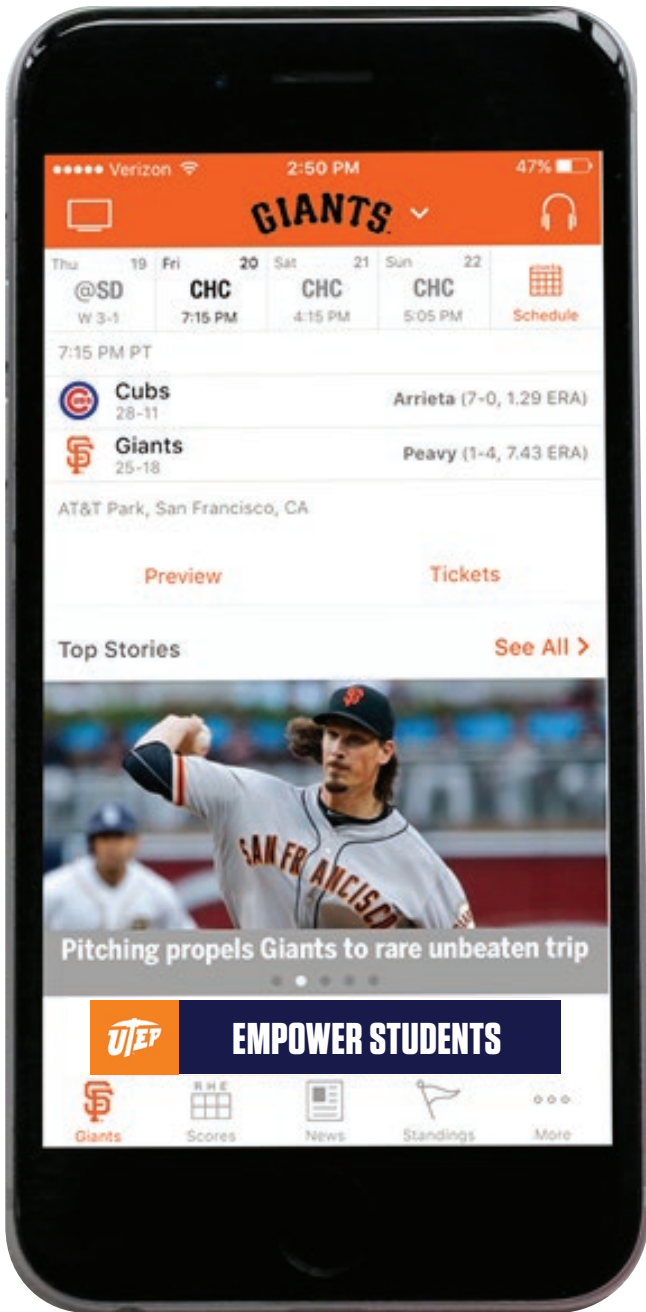
 **MINERS TOGETHER. STRONGER FOREVER.** [Give Now](#)

 **SUPPORT UTEP STUDENTS TODAY.** [Give Now](#)

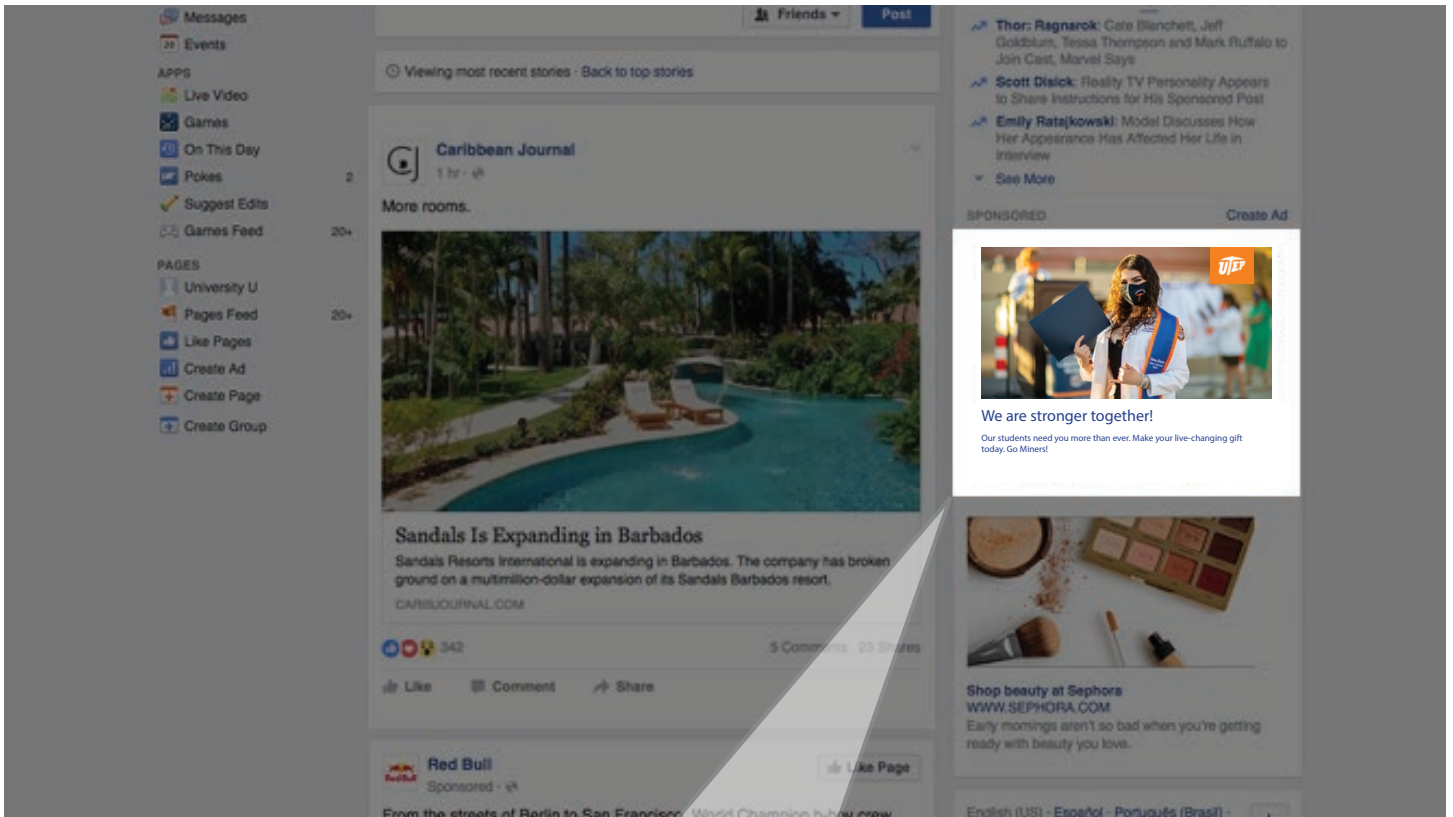
 **WE ARE STRONGER TOGETHER!** [Give Now](#)

(Gif will rotate between images)

[320x50px Online Mobile Ad]



(Gif will rotate between images)



We are stronger together!

Our students need you more than ever. Make your live-changing gift today. Go Miners!

25 CHARACTER LIMIT
INCLUDING SPACES

90 CHARACTER LIMIT
INCLUDING SPACES

Facebook Newsfeed layout featuring a post from 'Support Your School' and a sponsored advertisement for 'European Gardens'.

Support Your School Post:

- Header: Like, Comment, Share
- Profile: Support Your School
- Text: Let's face today's challenges together. Invest in UTEP students for a brighter tomorrow.
- Image: A student in a white graduation gown and blue sash, wearing a black UTEP face mask and holding a blue diploma. UTEP logo in the top right corner.
- Text: **Make a difference today.**
Miners Forever.
- Link: WWW.UTEP.EDU
- Call to Action: [Donate Now](#)
- Engagement: 342 reactions (Like, Love, Wow), 5 Comments, 23 Shares
- Footer: Like, Comment, Share

Sponsored Ad:

- Section: SPONSORED
- Image: A pair of brown leather high-top sneakers.
- Text: [Create Ad](#)

Other Elements:

- Search bar: Search Facebook
- User: Stephen Home
- Friend suggestion: Kayla Gregory Wilson (Justin Crash Roy is a mutual friend), [Confirm Friend](#)
- Suggested Pages: European Gardens (63,634 likes), [Like Page](#)

90 CHARACTER LIMIT
INCLUDING SPACES

25 CHARACTER LIMIT
INCLUDING SPACES

30 CHARACTER LIMIT
INCLUDING SPACES

[1200x1200px Online Instagram Ad]

Instagram

Support Your School Sponsored ▾





[Donate Now](#) >

♡ 💬

Let's face today's challenges together. Invest in UTEP students for a brighter tomorrow.
#GivetoUTEP #PicksUp #MinersForever

25 CHARACTER LIMIT
INCLUDING SPACES

125 CHARACTER LIMIT
INCLUDING SPACES