

# YOU LIGHT THE WAY TO SMALLER. SMARTER.



## Helping TXWES students shine is Smart. Doubling your gift is Smarter!

Dear {Salutation},

It's been a year. A year in which TXWES students have demonstrated each day what it means to shine in the face of adversity. Our students have consistently done the small things that keep smart dreams alive, even when it's hard. For many, this year has taken a toll on resources already stretched thin.

**This is why I'm asking you to help TXWES students during this season of giving. Your gift, no matter the size, will provide life-changing scholarships and academic opportunities. When you give today, all new and increased gifts will be matched up to \$100,000 by the Jan Fersing Matching Challenge!**

Futures glow brighter thanks to RAMily members like you!

Happy Holidays,

Martha A. Earngey '77

Director of Development for Annual Gifts

*P.S. Your support will lighten the load of students in need. Thanks to the generosity of donors, doors are open to the 97% of TXWES undergraduate students who depend on scholarship assistance to attend and graduate. By making a gift today, you empower deserving students, no matter their economic background.*

Giving is quick and easy at [TXWES.EDU/GIVE](https://TXWES.EDU/GIVE).



“ I want my donation to plant a hopeful seed to be nourished by other donors. I give to Texas Wesleyan because I can see my funds at work. I know I'm making a difference. ”

— Jan Fersing  
Texas Wesleyan University Trustee  
Jan Fersing Matching Challenge

## YES! I'LL HELP TXWES STUDENTS SHINE THIS HOLIDAY!

### ENCLOSED IS MY GIFT OF:

{ASK3}  {ASK2}  {ASK1}  Other: \$ \_\_\_\_\_

### DESIGNATE MY GIFT TO:

Wesleyan Fund

Other: \_\_\_\_\_

### PAYMENT OPTIONS:

**Give Online: [TXWES.EDU/GIVE](https://TXWES.EDU/GIVE)**

**Check:** Made payable to: Texas Wesleyan University

Visa  Mastercard  Discover  American Express

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Signature: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

{Mail\_Name}  
{Address 1}  
{Address 2}  
{Address 3}  
{City} {State} {ZIP}

{ID\_NUMBER} {APEAL CODE}

*If you recently made a gift — thank you!*



# WE'RE ALL **RAMILY.**

## KEEPING THE **FLAME** LIT TAKES ALL OF US.

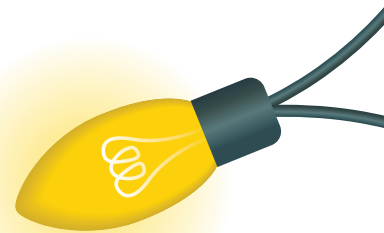
While COVID-19 has created hardships, we won't let it dim the dreams of Texas Wesleyan students.

**Please come together with the TXWES RAMily to help students struggling with unexpected expenses and loss of income.** Your contribution will help alleviate worry over tuition payments and bills so students can focus on what's important — staying in school.

Gifts of any size have an immediate, direct impact on students in need. Nothing can stop us when we come together as a RAMily to support TXWES students.

**MAKE YOUR IMPACT NOW AT [▶ TXWES.EDU/GIVE](https://txwes.edu/give)**

**HOLIDAY GOAL: 1,350 RAMILY MEMBERS LIGHTING THE WAY**



### HELP US STAY IN TOUCH!

Has any of your contact information changed?  
Stay connected by providing your most up-to-date details.

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### MATCHING GIFTS:

Your gift could be doubled or tripled! Check with your (or your partner's) HR department to see if your contribution is eligible for matching gift benefits.

My matching gift form:  Is enclosed  Will be sent

Employer: \_\_\_\_\_

I have included Texas Wesleyan University in my will.

Please send me information about including Texas Wesleyan University in my will.

