

# Andrew Headspeath

(+44)7481 60 4321

[andrewheadspeath@gmail.com](mailto:andrewheadspeath@gmail.com)

[andrewheadspeath.journoportfolio.com](http://andrewheadspeath.journoportfolio.com)

Creative professional with journalism and communications experience.

Highly ambitious and equipped with a creative, critical and international mindset.

Can manage time, prioritise workloads and always open to learn and grow from others.

## Experience

**Teach For Malaysia:** Kuala Lumpur, Malaysia.

### Brand & Communications Internship

20/06/2016 - 19/08/2016.

Communications position at NGO tackling education inequity.

Personal achievements include redesigning the blog, conducting a cross-brand web series with a national Malaysian news site, and filming/editing a 20-minute documentary on teacher's lives.

Managed social media, data-mined using Google Analytics, and wrote compelling copy.

Invaluable experience learning from seasoned communications professionals.



**Attitude Magazine:** London, England.

### Editorial Internship

20/06/2016 - 19/08/2016.

Worked closely with the online and print teams. Researched stories

relevant to Attitude's LGBT audience, adapting copy to appropriate styles. Daily use of CMS and Social Media, curating posts to maximise reader engagement and responding to comments.

Curated images, titles and topics to boost click-rates and minimise bounce-rates.

The logo for Attitude Magazine consists of the word "attitude" in a bold, lowercase, black, sans-serif font.

**Johnston Press:** Edinburgh, Scotland.

### Commercial Digital Content Internship

09/05/2016 - 13/05/2016.

Native advertising role, involving research and writing for

pre-written and bespoke content. Gained insight into the online advertising landscape, specifically how to market content to targeted audiences.

Brainstormed alongside industry professionals in creative sessions, making valid contributions.

The logo for Johnston Press features the words "Johnston Press" in a bold, black, serif font.

**Kaleidoscot:** Glasgow, Scotland.

### Freelance Writer

Contributor for online advocacy platform, writing in support of campaigns for the LGBT community.

Interviewed high-profile celebrities and politicians for both video and online portals.



**Radio Clyde:** Glasgow, Scotland.

### **Newsdesk Internship**

Active role in busy newsroom, sourcing and writing stories to tight hourly deadlines. Developed strong time management, juggling writing, audio cutting, CMS, Social Media posts and interviews with the public.



**VUS:** Ho Chi Minh City, Vietnam.

### **English Teacher**

04/2014-06/2015

English language teacher at learning centre in Vietnam. Taught students from ages 6 to 60, formulating creative strategies to manage gaps in student learning and behaviour. Lesson planned and generated a consistent stream of original activities that met specific language goals.

## **Skills & Credits**

- **NCTJ Accreditations for:** 80 wpm Shorthand, News Reporting, Essential Media Law for Journalists, Essential Public Affairs for Journalists, Media Law Court Reporting, Production.
- **Software:** Google Drive + Office, MS Office, Adobe Premier + Indesign + Photoshop.
- **Web-conversant:** Sound grasp of Google Analytics, Hootsuite, CMS and Social Media.
- **Paid freelance work:** iScot Magazine, Destination Delicious, Free Malaysia Today.
- **Highly Commended Feature Of The Year:** [\*The Sugarcane Kids\*](#)  
The Scottish Student Journalism Awards 2016.
- **Travel Blog: Andy Goes To Asia** ([www.andygoestoasia.com](http://www.andygoestoasia.com))  
Collection of features, articles and interviews about Southeast Asia.  
CMS: Wordpress, averaging on 1000 monthly views. Experience growing audience.
- **2014 VUS Teacher of the Year Award.** Recognition for outstanding feedback.
- **Video Editing:** 5 Years experience on Premier Pro. Was Head of Creative Programming at Student Television station, won 2 NaSTA Awards and have edited various projects since.
- **Magnusson Fund:** Monetary fund awarded to “support and cultivate the ambitions and dreams of talented young people at GCU.” - enabled *Teach For Malaysia* experience.
- **Volunteering:** Teaching assistant for disabled children at The Linburn School, Glasgow.



## **Education**

- 09/2015 -0/2016: **MA Multimedia Journalism**, *Glasgow Caledonian University, UK* (NCTJ & BCTJ accredited course).  
**COURSE MODULES:** Multimedia Newsdays, Journalism Production and Presentation, Ethics, Reporting and Writing, Advanced Reporting, Feature Writing.
- **MA (Hons) English Literature**, *Glasgow University, UK*

## References

### **Will Stroude**

*Web Editor*

[will.stroude@attitude.co.uk](mailto:will.stroude@attitude.co.uk)

*Attitude Magazine*

0208 003 8783

### **Jackie Mitchell**

*Commercial Digital Content Editor*

[jackie.mitchell@jpress.co.uk](mailto:jackie.mitchell@jpress.co.uk)

*Johnston Press*

07885 981983

0131 311 7307

### **Claire Dean**

*Programme Leader MA Multimedia Journalism*

[Claire.Dean@gcu.ac.uk](mailto:Claire.Dean@gcu.ac.uk)

*Glasgow Caledonian University*

0141 331 8496

### **Davina Chan**

*Brand & Communications Director*

[davina.chan@teachformalaysia.org](mailto:davina.chan@teachformalaysia.org)

*Teach For Malaysia*

+601 6914 1600

+603 2026 0700