

# CHRISTOPHER SNYDER

2621 Diamond Ct. Woodridge, Illinois 60517

630.885.0007 christophersnyder99@hotmail.com

## QUALIFICATIONS PROFILE

Accomplished content writer with extensive experience researching, composing and editing subject material for various platforms. Adept at content, web based copy, PR writing and scriptwriting both on a freelance and employ basis. Combining a lengthy background in content writing with sales and customer relations, I offer a unique perspective of multiple facets of business working together as one unit. Equipped with technical proficiency with Microsoft Word, Pages, and Web Based Content Management as well as a working knowledge of AP Style techniques

## PROFESSIONAL EXPERIENCE

**FREELANCE**, Woodridge, IL

**FREELANCE CONTENT & SCRIPT WRITER**

2014-2020

**Canted Frame Post Production** (<https://www.cantedframepost.com/>)

2014-2020

- ▲ Wrote and developed multiple scripts for various television series collaborating directly with the video editor and directors including - Head writer for Season 3 of A Fishing Story with Ronnie Green ([https://www.amazon.com/gp/video/detail/B079M16BQQ/ref=atv\\_wp\\_cancel](https://www.amazon.com/gp/video/detail/B079M16BQQ/ref=atv_wp_cancel))
- ▲ Assisted in writing and developing grant proposals and requests for funding of potential television series including but not limited to A Fishing Story with Ronnie Green, Huntin' Fool, Wildlifers and How to Do Florida
- ▲ Composed and edited subject profiles and web content for the website (<https://behindthestagedoor.com/>) geared to encourage viewership and solicit project funding
- ▲ Provided geographical profiles of each major metropolitan area in Florida for website (myfloridahomelife.com)
- ▲ Vimeo link: <https://vimeo.com/user63791412>

**The Sports Auction Company** (<https://thesportsauctioncompany.com/>)

2020

- ▲ Head writer and editor of the inaugural 400-plus lot auction catalog from July 2020 writing comprehensive descriptions of historic relics and vintage sports collective materials

**Orbus Exhibit & Display**, Woodridge, IL

**ACCOUNT EXECUTIVE | INSIDE SALES REPRESENTATIVE**

2017-2020

- ▲ Maintained ongoing and consistent communication with a 200-plus stable of buying clients familiar with our products while also adding to a growing client base through lead management, product familiarity and relationship building
- ▲ Worked directly with the sales managers to develop strategies to build on existing accounts and develop new avenues for client revenue streams
- ▲ Assisted my client base with the solutions required for each opportunity, suggesting alternatives and options, surpassing more than \$1.7M in sales for the 2019 campaign

**Collectors Universe Inc**, Santa Ana, CA (Remote)

**MANAGER | CONTENT WRITER | RESEARCHER** ([HTTPS://WWW.PSACARD.COM/FACTS](https://www.psacard.com/facts))

2011-2016

- ▲ Established and sustained regular communication with clients to properly incorporate their collections and images into the website in order to improve product quality and boost website visitation
- ▲ Employed Web based Content Management in administering and maintaining the company website on daily basis, as well as in posting and arranging images, subject profiles, related published articles, item information, and auction results for utmost user experience
- ▲ Provided hands-on supervision and guidance to freelance writers, which entailed reviewing and editing their submissions prior to uploading into the website
- ▲ Utilized multiple resources to compose subject profiles of athletes, historical figures, musicians, motion pictures, and actors and actresses, which included personal information, career highlights, and century-old events, outlining dimensions of material, physical characteristics, and highlights
- ▲ <https://www.psacard.com/cardfacts#13-baseball-cards>
- ▲ <https://www.psacard.com/probatfacts#29-hall-of-fame-players>
- ▲ <https://www.psacard.com/autographfacts#4-baseball>
- ▲ <https://www.psacard.com/ticketfacts#21-super-bowl>

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**Mastro Auctions**, *Burr Ridge, IL*

2004-2009

**Legendary Auctions**, *Lansing, IL*

2009-2011

**CONTENT WRITER | CONSIGNMENT DIRECTOR**

- ▲ Adeptly managed the company's email database updating clients and collectors of all auction activities every consignment period
- ▲ Closely coordinated with auction clients and demonstrated broad understanding of market value and techniques in highlighting top-quality collectible vintage merchandise
- ▲ Wrote comprehensive descriptions of historic relics and vintage sports collective materials for monthly and quarterly publications as well as multi-lot auction catalogs, which involved performing thorough research
- ▲ Rendered assistance to customers throughout processing, coordination, and sales of collectible materials, including memorabilia as well as Americana and historic documents by the firm

## ADDITIONAL EXPERIENCE

**Louis Bollman L.L.C.**, *Lemont, IL*

2003-2005

**GENERAL MANAGER**

- ▲ Oversaw daily business operations, including security, quality control, equipment maintenance, inventory control, web based content management (particularly eBay), and business financials
- ▲ Significantly increased annual revenues from \$200K to \$1.5M in 12 months by managing eBay and online auctions as well as, Internet and private sales

## EDUCATION

**BACHELOR OF ARTS IN LITERATURE AND LANGUAGE, WITH EMPHASIS IN WRITING AS A PROFESSION**  
Webster University, *Webster Groves, MO*