

PRESS RELEASES

Local Wreath Fundraiser



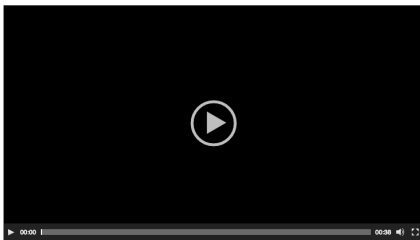
CONCORD, N.H. November 23, 2016 — For the fifth consecutive year, Duncraft has donated to the Capital City Sunrise Rotary Club's largest annual 50/50 fundraiser to support local charities and organizations. Mike Dunn, owner of Duncraft and Sergeant-at-Arms at the Capital City Sunrise Rotary Club, has more than doubled the amount of bird seed wreath donations. Last year, Duncraft donated 1,200 bird seed wreaths and increased that number to an admirable 2,500 wreaths this year.

"We could donate \$12,500 to the Club's programs," said Dunn, "Or by donating these wreaths and eliminating any upfront costs, [the proceeds from this] fundraiser let us give \$37,500, or three times the amount of money back into the community."

There are 32 active organizations participating in the Bird Seed Wreath Fundraiser this year, including schools, sports teams, after school programs and many others. "Durham-Great Bay Rotary had the biggest order with 498 wreaths this year," said Dunn, excited about the increasing number of wreath orders every year because each wreath sale benefits the local community. Each organization can choose how to spend their funds, "to support their local, regional and statewide efforts," added Dunn.

"We have employees who've been working on these bird seed wreaths for six weeks," Dunn said, while sharing that the 2,500 wreaths have recently been completed. Every part of the bird seed wreath benefits your birds because when the wreath is gone, birds can use the leftover materials to line their nests in the spring.

This holiday season, there are a limited number of wreaths available from the Duncraft retail store for \$15 each — the perfect gift for everyone on your list! These wreaths are the gift that gives twice because 100% of the proceeds from wreaths sold through the store benefit the Capital City Sunrise Rotary Club's ongoing community programs. Pick up the perfect gift for family, friends, coworkers and more with a fresh, dense and delicious bird seed wreath from the Duncraft retail store, located at 102 Fisherville Road in Concord, N.H. 03303. Happy Holidays and enjoy watching the video below to see one of our exclusive bird seed wreaths being gift wrapped!



SOURCE Duncraft | Wild Bird Superstore

— Written by Dawn Coutu

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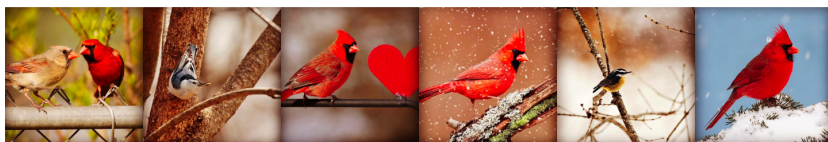
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