

## CONNECTING, IGNITING, DELIVERING, INNOVATING

Dear <<Salutation>>,

At this time last year, we were all facing uncertainty about what the next year would bring. Coming off the heels of cancelling hundreds of in-person opportunities for our **16,000 students and their families**, we leveraged our greatest assets – built over 27 years – to keep meeting the needs of our students:

- **Long-term, supportive relationships;**
- **Expertise in listening and responding to students’ needs;**
- **Creating excellent, proven programming at scale; and**
- **Professional, caring, culturally competent staff.**

We kept our entire team of 37 people, who embraced technology, creativity, and innovation to reach our students through distance learning, helping them set goals and plan for their futures, and letting them know **WE ARE HERE.**

**This year we provided hundreds of opportunities in class, in the community, and throughout the world** for students to explore, build skills and set goals. **We also supported student’s mental health and wellbeing** with safe, culturally responsive spaces of trust where we shared learning, hope, and community together.

Our trusting relationships with students, families, and schools allowed us to ensure that ALL students had equitable access to our programs. If they needed more support, we were there to provide resources – like food, supplies and technology – to help students focus on their futures.

Just as this past year has tested our community, Project Success, too, has been tested. It has not been easy. **But as always, we are driven each day by our core value - students first.** Through challenge, came growth and we are now better, stronger and more prepared than ever. We could not have done it without your friendship, support, and shared passion for igniting the potential of young people.

**We often talk about the day that we are able to reunite in-person with our students and build upon our newfound strengths. That day is fast approaching – and we are ready for it.** With your support, we can continue the momentum we have built to serve our students as we close this school year and look forward to the next.

I want to thank you for your last gift of <<Last Gift Amt>> and hope that you will consider renewing your support today.

**We Are Project Success. We Are Here and We Are Ready. And We Need You.**

With gratitude and hope,



Adrienne Diercks, Executive Director



“Project Success is just a part of our culture, **I could not imagine our school without it.** This year ... the partnership continued and we shifted gears – together – for our students and families. Project Success always listens to us, and with collaboration and inclusivity in mind, **they give careful thought to the development and needs of each of our students.**

They are an organization of people that really model what they do – relationships, connectedness, and identity and character development. **Project Success works hard to be a part of something that is greater than themselves.”**

*Ellen Shulman, Principal, Anwatin Middle School*



Please tear off the form below and return to us using the attached envelope.

**Thank  
you  
for your  
gift!**

**CONTRIBUTION**

\$5,000     \$250     I pledge to contribute \$ \_\_\_\_\_  
 \$1,000     \$100    per year for \_\_\_\_\_ years.  
 \$500     \$50     \$ \_\_\_\_\_

**PAYMENT OPTIONS**

**Check:** Enclosed, made payable to Project Success.  
 **Online:** I am making a donation at [projectsuccess.org](https://projectsuccess.org).  
 **Credit Card:** Please charge my credit card:  
 # \_\_\_\_\_  
 Exp. \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_ (must have to process donation)  
 **Stock:** Please contact me about donating stock.  
 **Match:** My company, \_\_\_\_\_, will match my gift.  
 **Donor Advised Fund:** I intend to recommend a grant from \_\_\_\_\_  
 **Estate Plans:** I have included Project Success in my estate plans.

**THANK YOU FOR YOUR GIFT!**

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 <<City>>, <<State>> <<Zip>>  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Please print my name in the donor list as follows:  
 \_\_\_\_\_  
 I wish to remain anonymous.  
 I am a Project Success alumni.  
 I am a relative of a Project Success student/alumni.



# PROJECT SUCCESS™

Where students connect to their purpose

# We are here. We are ready. And we need you.

## PROJECT SUCCESS™

One Groveland Terrace, Suite 300  
Minneapolis, MN 55403



“I have always enjoyed cooking. [Cooking with Project Success] just adds on to it, it gives me more things to learn and cook — I love it! I now want to be a chef and artist.”

*Jaden, 9th Grade, FAIR High School*

# PS™

2020-21 SCHOOL YEAR

## BY THE NUMBERS

PS facilitated more than **1,000 workshops** in students' virtual classrooms.



Project Success created **more than 1,700 hours** of virtual content for students.



Project Success generated **more than 16,000 hours** of student participation in Project Success programs outside of classroom workshops.



**85%** of partner teachers reported their students have been engaged with highly relevant content in PS virtual workshops.

[www.projectsucces.org](http://www.projectsucces.org)

PS Programs inspired **1,000 visits** to our program web pages each week, resulting in more than **30,000 visits this year.**

**PROJECT SUCCESS**

Where students connect to their purpose

Current Student Opportunities

**500 students and families** connected with the arts through PS virtual programming.



PS helped **more than 200 students** earn a certificate of learning at the PS Institute — **three times more than last year.**



**90%** of students report that Project Success helps them think about their futures, set goals and create a plan for after graduation.

**200 students** participated in PS Pen Pal Connections, sending **600 messages** to pen pals from more than **12 countries.**

