



Mennatallah Ahmed

CONTENT WRITER

CONTACT

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SKILLS

- Creative writing
- News writing
- storytelling
- Customer engagement
- teamwork
- Time management
- Editing
- Campaign implementation
- Research
-

EXPERIENCE

CONTENT WRITER • BIOTECHINFORMATICS • 8/2018 – 4/2019

- Produced original, creative content for promotional advertisements and marketing materials.
- Created high-impact messaging for all marketing media, contributing to increases in revenues and market share.
- Wrote e-mails, promoted events via social media, Wrote exclusive content and articles for the website.

CONTENT WRITER • BIOTECH CAREER EGYPT • 8/2019 – 2/2020

- Wrote, created, and edited social media content.

CONTENT WRITER • TRINSTA • 2/2020 – 7/2020

- Edited content produced by senior executives, modifying texts to conform to company-wide branding standards and publication guidelines. Produced original, creative content for promotional advertisements and marketing materials. Formatting copy specifically for visual presentation and video production needs.

- Collaborated with the graphics department to develop and implement visual elements. Increased customer engagement through social media

COPYWRITER • GALLERY OF ALL • 3/2020 – 9/2020

EDUCATION

Ain Shams university
Faculty of Agriculture
Biotechnology department
9/2017- present

ACHIEVEMENTS

- Sole competition
- Ain shams competition
- BASF competition
- INJAZ competition

