

# Juliana Walter

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Published Works: [clippings.me/julianawalter](https://clippings.me/julianawalter)

## **EDUCATION**

### **UNIVERSITY OF TAMPA, TAMPA, FL**

Bachelor of Arts Journalism

Political Science minor

*May 2021*

## **EXPERIENCE**

### **STUDENT NEWSPAPER STAFF WRITER**

*Jan. 2020 – Present*

*The Minaret*, University of Tampa

- Wrote over two dozen articles for the student newspaper varying from hard news to opinion pieces
- Formed relationships with local and university authorities through writing hard news stories for campus and areas around it
- Strengthened investigative writing and interviewing skills

### **EDITORIAL INTERN**

*Fall 2020*

*Tampa Magazine*, Tampa, FL

- Copy-edited six magazine paginations under editor-in-chief's guidance
- Wrote five published articles about events and openings in the Tampa area
- Organized surveys for best local restaurants, doctors, and dentists

### **SUMMER MARKETING INTERN**

*Summer 2020*

Lorien Health Services, Ellicott City, MD

- Created content campaigns for social media, and marketing ads for nursing homes during COVID
- Started the company's online blog and monthly newsletters for their Assisted Living Centers
- Copy-edited for marketing staff and corporate newsletters

### **ATHLETIC MARKETING STAFF**

*Sept. 2019 – May 2020*

Athletic Department, University of Tampa

- Marketed game days around campus by creating social media posts for the Athletic Department
- Ran activities during pre-game and halftime shows to promote school spirit for the audience
- Organized events for students and faculty around campus to highlight the department and athletic teams

## **ADDITIONAL SKILLS**

- Experienced with InDesign, InCopy, and Word Press
- In depth knowledge of Word/Excel and social media platforms
- Proficiency with AP Style guidelines