



ZACH ITZKOVITZ



Contact

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Professional Summary

Versatile Content Writer proficient in researching, writing and editing diverse content. Works with minimal input to produce engaging, authoritative and error-free work. Autonomous yet communicative with 4-year history of superior performance in diverse environments.



Work History

2014-01 -
2015-09

INTERN/VIDEO PRODUCER/PHOTOGRAPHER

Atlanta Jewish Times, Atlanta, GA

- Wrote and submitted accurate, engaging and fact-checked stories.
- Captured excellent photos to provide imagery for stories.
- Used Premiere to edit footage into correct order and add effects.
- Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content.

2014-08 -
2015-06

ASSOCIATE EDITOR

The Signal, Atlanta, GA

- Interviewed sources and developed relationships with informants to obtain vital information for stories.
- Wrote, edited and produced stories for multiple platforms, including Internet and digital channels.
- Pursued and developed stories independently and for assignment, covering range of topics.
- Kept detailed schedule of column deadlines.

2013-01 -
2014-11

CONTENT DEVELOPER

WebTech, Atlanta, GA

- Wrote blogs and social media content, managed client websites via Wordpress, optimized content for SEO.
- Strengthened content through proofreading and editing.
- Conducted extensive research to provide factual statistics for articles, blogs and landing pages.



Education

2013-08 -
2020-12

Bachelor of Arts: Film and Media

GEORGIA STATE UNIVERSITY - Atlanta, GA

- Member of Honors Student Organization
- Minored in Journalism
- President's List, Fall 2014, Spring 2014, Spring 2020
- Graduated with 3.53 GPA
- Member of Alpha Epsilon Pi



Skills

Copy Editing



Copywriting



Creative Writing



Microsoft Office



News Writing



Photography



PR Writing



Video Editing



Digital video production process



Journalism



Social media



Press releases

