

PROFESSIONAL EXPERIENCE

Part Time Editor

Urdu Bazaar
Sep 2020- Dec 2020

Job role:

- To proofread and edit every blog and any other form of content that was to be published on the website and write content.
- To think of ideas for the weekly newsletter and design it in an interesting and engaging format.

Freelance Content Writer

Baya Creative
April 2020- May 2020

Wrote content for social media posts, flyers, taglines, brochures and for the website.

Content Writing Intern

Tripshelf
May 2018- July 2018

Learnt about the practical aspect of SEO and content writing. Took initiative and organized a bloggers' meet.

Content Writer

TravelTriangle
June 2019- March 2020

- Role in the team: Wrote interesting and engaging SEO oriented content and copies for Instagram and Facebook.
- Wrote about the latest updates in the travel world and was in charge of the news and push notifications sent out by my team.

Blogger

Dec 2018- Present

- Write book reviews and give out book recommendations on my blog.
- As a book and lifestyle blogger, I have figured ways of how to promote my content organically.
- I have an Instagram channel as well with 5000+ followers.

ACHIEVEMENTS

- Featured amongst the 'Top Indian Bookstagrammers' by BuzzFeed.
- Have collaborated with quite a few brands and authors to promote their work.

EDUCATION

MA. English

71.7%

School of Humanities & Social Sciences, GGSIPU
2017- 2019

BA. English

63.36%

Mata Sundri College For Women, Delhi University
2014- 2017

Senior Secondary- CBSE

75.7%

S.S Mota Singh School, New Delhi
2013-2014

Secondary- CBSE

74.1%

S.S Mota Singh School, New Delhi
2011-2012

COURSES

Mata Sundri College For Women, Delhi University

UGC Sponsored Computer Applications
62%

2015-2016

British Council Of India

General English Course at Evolution Upper
Intermediate Level
Session-DEL Monsoon

Grade- B

ACADEMIC PROJECTS

Portrayal of Lesbian Relationships in Indian Narratives:
Analyzed and reflected upon how Lesbian Relationships are portrayed and talked about in Indian novels.

Deflecting Antagonism: Performed an in depth study of the novel 'The Swallows Of Kabul' by Yasmina Khadra in the light of the political and economic situations and the power struggle in a war torn Afghanistan.

Language As A Discourse: Did a linguistic study of the novel 'Pakistan Ka Matlab Kya' by Asghar Wajahat. Reflected upon how language acts not only as a medium of expression but also as a major influencer of cultural & political changes.

LANGUAGES

Hindi, English, Punjabi