

Jesús Cano


Sports Reporter

CONTACT

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📍 Phoenix, AZ

 [Jesús Cano](#)

EDUCATION

Bachelor of Arts, Journalism
Fresno State
2020–2022

Associate of Arts, Journalism
Los Medanos College
2017–2019

SKILLS

Bilingual in English/Spanish
Project Management
Social Media Management
Online Marketing
Newsletter Writing/Editing
AP Style

Awards

[First Place Profile Writing](#)

Issued by CNPA

[Third Place Sports Writing](#)

Issued by JACC

PROFESSIONAL SUMMARY

Demonstrated history reporting on sports content ranging from high school and community college athletics to NCAA and professional sports. Specialized in cultivating meaningful relationships with players, coaches, and staff members to go beyond the surface and provide unparalleled coverage. Adept at navigating the intricacies of sports communities to ensure a comprehensive understanding that translates into insightful and authentic reporting.

PROFESSIONAL EXPERIENCE

Content Diversity Fellow, Reporter **March 2023 – Present**

MLB.com in Phoenix, AZ

- Filled in for absent MLB.com beat writers during Spring Training and the regular season.
- Developed contacts across local and visiting clubs.
- Assisted with coverage of the MLB All-Star Game, Draft Combine, Arizona Fall League and the playoffs (including the World Series).
- Wrote and produced newsletters delivered to 600,00 recipients via email.

Sports Editorial Clerk **February 2022 – February 2023**

Bay Area News Group in San Jose, CA

- Compiled data from Bay Area Schools to write up a weekly round-up of prep and scores schedules, including live reporting at games.
- Wrote weekly golf hole-in-one listings as reported from Bay Area golf courses.
- Collaborated with print production personnel by compiling and formatting the daily Sports TV listings three times a week.
- Covered the San Francisco 49ers and the Oakland A's.

Managing Editor **August 2020 – May 2022**

The Collegian, Fresno State

- Utilized InDesign to create a weekly newspaper layout for print and WordPress for online articles.
- Oversaw the training and editing process of story assignments for a collective team of reporters and photographers.
- Reported on Fresno State Athletics during the 2020 pandemic.
- Actively participated in editorial meetings with innovative ideas and strategies to continuously improve the sports section.

Freelance High School Sports Reporter **November 2015 – January 2020**

Multiple Publications in Bay Area, CA

- Established strong relationships with coaches and athletes.
- Covered live events to deliver real-time updates and commentary through social media platforms.