

January 30, 2020

Dear Mrs. Smith,

In a continued effort to bring you specialty experiences and a variety of unique trips, it is our pleasure to extend an early invitation for you to experience **The Music Man on Broadway, starring Hugh Jackman!**

As an **exclusive benefit** of President's Club, you are receiving this announcement before the trip becomes widely available to other customers, ensuring your early access and priority seating.

Hugh Jackman is a star of epic proportions, an Emmy, Grammy, Golden Globe and Tony Award winning actor that is beloved by audiences and critics alike. With star turns in sweeping epic films and big budget blockbusters, he is one of the most recognized faces in the world. Be there as Hugh makes his highly anticipated return to Broadway in the lead role of **The Music Man** this fall. This love story between the wayward salesman and prim librarian in an Iowa town first debuted on Broadway in 1957, winning five Tony Awards and inspiring the 1962 Hollywood movie.



This year's revival boasts a star-studded cast, with five Tony Award winning actors appearing with Jackman. Broadway legends Sutton Foster, Jaye Houdyshell, Jefferson Mays, Marie Mullen and Shuler Hensley round out the cast, adding to the prestige and excitement surrounding this new production! Join us for what is being hailed **as the hottest ticket on Broadway since Hamilton!** Be one of the first to see this megawatt ensemble in the most highly anticipated show of the year!

Before the curtain goes up, your day begins with an elegant, three-course brunch at Il Violino, a customer favorite near Columbus Circle on the Upper West Side.

We are so pleased to present this special day. Don't wait to make your reservation. With this kind of star power, this trip will sell out quickly once it is announced in the March catalog. We hope you'll join us!

Encore and all our best,

Andrew Erbeling
Founding Son-in-Law, OperationsBrooke Lawer
Founding Daughter, Marketing & SalesDebbie Erbeling
Founding Daughter, Customer Service