

CONTENT SOLUTIONS Opentopic for Global Communications

Streamline global content marketing initiatives when you discover, curate, and publish content with Opentopic’s multilingual content marketing platform.

Today, marketers are increasingly under pressure to communicate on a global scale. And while one-off translations of press releases and web content may be easily managed, the practice of content marketing across multiple languages can be prohibitively daunting. That’s where Opentopic’s intuitive content marketing platform can help.

Opentopic supports your global, multilingual content marketing efforts with a surprisingly simple online platform that helps you find and share [relevant content](#) in different languages.

Here’s how it works:

- Easily identify meaningful content across the web in native Spanish, French, Chinese, German, Swedish, Portuguese (or virtually any language) with Opentopic’s content discovery feature.
- Curate content for your different audiences and channels, and tailor the content to your brand.
- Publish your content to any distribution channel, including websites, microsites, email, and social networks.
- Review your content’s performance with Opentopic’s [content analytics](#).



Opentopic’s content marketing platform makes it easy for brands and marketers to find content by providing them with a steady stream of relevant content for their brand and industry. By following topics and industry leaders, Opentopic pulls meaningful content from across your select media channels and provides it to users directly into their dashboard. Customize the content by adding your brand’s spin, then distribute the content or schedule the content to publish across any of your connected channels.

No other content marketing platform meets the needs of global, multilingual communications better than Opentopic’s content marketing software. Ready to take a closer look? [Request your demo](#) today, and see how Opentopic can help grow your global content marketing efforts.

We found that Opentopic is easy to use and extremely effective in supporting the discovery of quality content across the web and, notably, in different languages

- Kreso Gudelj, CEO of Adriatic-home.com