

## Social Growth

	Twitter (all accounts - including segments)						Facebook						LinkedIn						Google +					
	Followers	Favorites	Retweets	Replies	Total Engagements	Posts	Followers	Likes	Shares	Comments	Total Engagements	Posts	Followers	Likes	Shares	Comments	Total Engagements	posts	Followers	Likes	Shares	Comments	Total Engagements	posts
Oct-13	890	17	24	0	41	25	186	11	3	0	14		64											
Nov-13	892	9	28	0	37	34	203	4	2	0	6		65											
Dec-13	894	12	12	0	24	34	205	0	0	0	0		65											
Jan-14	895	2	18	0	20	41	205	0	0	0	0	0	66	18	0	0	18	76						
Feb-14	803	48	23	1	72	71	211	48	0	0	48	15	67	12	0	2	14	59						
Mar-14	905	88	38	9	135	108	228	205	9	10	224	115	96	4	0	0	4	26	54	1	1	0	2	28
Apr-14	1,988	277	109	12	398	434	515	196	17	3	216	77	106	27	7	6	40	31	39	2	1	0	3	43
May-14	4,864	246	132	119	497	310	1,836	7849	43	10	7902	84	108	7	0	1	8	18	50	11	3	3	17	42
Jun-14	7,502	295	212	182	689	206	3,038	598	27	12	637	84	121	4	0	0	4	15	56	9	2	1	12	31
Jul-14	10,021	376	312	128	816	275	4,779	998	62	5	1065	136	128	15	0	0	15	20	66	0	3	2	5	37
Aug-14	10,864	341	222	160	828	426	6,963	948	68	11	1027	130	140	21	0	0	21	14	72	6	0	1	7	19
Sep-14	11,324	416	246	176	854	414	8,583	1400	167	4	1571	171	171	32	0	1	33	21	76	1	0	0	1	22
Oct-14	11,800	404	292	183	879	459	10,221	1325	170	5	1502	120	187	35	0	6	36	29	81	6	2	0	7	27
Nov-14	11,856	416	228	165	809	457	10,972	1142	192	16	1350	129	204	65	0	0	65	28	84	1	10	5	17	27

# Website Growth

WEBSITE (Sat - Fri)	Total Sessions	Unique Sessions	Organic Traffic	Direct Traffic	Referral Traffic	Social Traffic (include Twitter Segments)
March 1 - 7	686	541	250	197	103	43
March 8 - 14	885	700	261	239	142	54
March 15 - 21	638	505	234	194	77	38
March 22 - 28	600	433	243	215	83	52
March 29 - April 4	629	420	216	204	124	50
April 5 - 11	679	415	253	232	125	69
April 12- 18	822	435	210	374	170	67
April 19 - 25	711	<b>467</b>	<b>246</b>	281	77	<b>106</b>
April 26 - 30	525	378	195	215	56	58
May 1 - 2	164	123	76	56	12	20
May 3 - 9	520	349	225	165	52	78
May 10 - 16	638	417	240	244	89	64
May 17 - 23	676	508	174	308	70	123
May 24 - 31	515	406	170	221	58	66
Total May	2513	1803	885	994	281	351
June 1 - 6	536	423	175	237	65	57
June 7 - 13	653	481	236	250	78	88
June 14 - 20	786	576	225	312	87	160
June 21 - 27	778	608	344	235	80	117
June 28 - July 4	605	463	223	217	61	104
July 5 - 11	932	662	325	338	108	161
July 12 - 18	852	612	242	298	84	228
July 19 - 25	864	626	273	295	77	219
July 26 - August 2	<b>1051</b>	822	270	478	76	<b>226</b>
August 2 - 8	<b>625</b>	465	220	214	71	<b>120</b>
August 9 - 15	763	578	227	287	60	183
August 16 - 22	640	494	242	212	45	141
August 23 - 29	898	676	333	355	56	153
August 30 - Sept 5	825	619	300	302	22	189
Sep 6 - 12	939	665	309	329	80	221
Sep 13 - 19	900	658	322	310	64	203
Sept 20 - 26	1025	739	334	309	178	203
Sept 27 - Oct 3	1019	700	386	283	122	226
Oct 4 - 10	<b>1143</b>	791	338	423	109	<b>272</b>
October 11 - 17	<b>1379</b>	<b>1095</b>	333	534	105	276
October 18 - 24	1121	874	299	326	100	296
October 25 - 31	1064	798	309	360	121	261
November 1 - 7	1305	994	314	495	121	199
November 8 - 14	1112	838	352	343	125	135
November 15 - 21	1408	1084	425	495	104	268
November 22 - 28	1043	814	358	320	91	191
November 29 - December 5	1189	892	327	405	118	266
December 6 - 12	1187	895	355	360	115	264
December 13 - 19	1188	836	312	355	184	222

# Newsletter Growth

## List growth

Subscribes ●

