

Reanne Donkor

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WORK EXPERIENCE

Public Relations Internship

Carousel PR

(April 2021 - May 2021)

(December 2021)

Supporting PR account managers to draft press releases, write blog posts, create engaging social media content, create pitches, sell in to journalists, pitch brands to social media influencers and conduct competitor analysis.

Team Leader / Head Barista

The Treehouse Cafe

(May 2021 - Present)

Responsible for leading a front of house team.

Organising and keeping stock lists.

Producing engaging content for social media.

platforms on Facebook and Instagram.

Reporter & Social Media Assistant

SalfordNow

(November 2020 - Present)

Producing relevant feature articles and news stories, gaining skills in conducting interviews and SEO.

Working as part of the social media team to share

published works and create traffic to SalfordNow.

Public Relations Internship

Freshfield

(August 2015)

Working in a B2B Marketing and PR firm, attending client meetings, creating content for social media, and writing blog posts and articles.

EDUCATIONAL BACKGROUND

University of Salford

(2019 - 2022)

BA Journalism & Public Relations

Cardinal Newman College, Preston

(2015 - 2017)

AS English Literature, A2 Media Studies, A2

Photography, A2 Sociology

St. Wilfrid's C of E Academy, Blackburn

(2010 - 2015)

GCSE 10 A* - C

PERSONAL STATEMENT

A creative and collaborative BA Journalism with Public Relations student, with aspirations to work in the social media and communications sector.

Experience in public relations and journalism gained from various work placements and university - studying crisis management, content creation, campaigns and social media strategies.

I also run a houseplant Instagram blog (@overrunbytriffids) where I create content and connect with people.

Some of my hobbies include gaming, creative writing and growing rare houseplants.

SKILLS & PROFICIENCIES

- Full UK driving licence
- Excellent communication skills - written and verbal
- Proficiency in all social media platforms
- Experience in sourcing and writing engaging and valuable news stories
- Experience in drafting press releases and crisis management
- Search Engine Optimization (SEO)

VOLUNTEER WORK

Volunteer Litter picker

Salford Litter Heroes

(2021 to Present)

Volunteering weekly to clean up the streets of Salford by going out on group litter picks.