

YMCA - Fall Promotion

Facebook Creative – Agile Update, Location Based

LOCATION SPECIFIC ADS: 1-2 for each branch

Auburn Valley



A) TITLE: Financial Assistance Available

COPY: Membership's possible. Free family events, fitness classes for all levels. Also \$0 joining fees thru 10/15.

DESC: Visit the Auburn Valley YMCA



B) TITLE: Membership Made Possible

COPY: Wellness within reach for all, financial assistance available. Stay healthy and connect with your community!

DESC: Visit the Auburn Valley YMCA

Bellevue



A) TITLE: Financial Assistance Available

COPY: Membership's possible. Free family events, fitness classes for all levels. Also \$0 joining fees thru 10/15.

DESC: Visit the Bellevue Family YMCA



B) TITLE: Membership Made Possible

COPY: Wellness within reach for all, financial assistance available. Stay healthy and connect with your community!

DESC: Visit the Bellevue Family YMCA

Downtown Seattle



A) TITLE: Financial Assistance Available

COPY: Membership's possible. 25-meter pool, fitness classes for all levels. Also \$0 joining fees thru 10/15.

DESC: Visit the Downtown Seattle Y



B) TITLE: Membership Made Possible

COPY: Wellness within reach for all, financial assistance available. Stay healthy and connect with your community!

DESC: Visit the Downtown Seattle Y

Matt Griffin



A) TITLE: Financial Assistance Available

COPY: Membership's possible. Free family events, fitness classes for all levels. Also \$0 joining fees thru 10/15.

DESC: Visit the Matt Griffin YMCA



B) TITLE: Membership Made Possible

COPY: Wellness within reach for all, financial assistance available. Stay healthy and connect with your community!

DESC: Visit the Matt Griffin YMCA

Northshore



A) TITLE: Financial Assistance Available

COPY: Membership's possible. Free family events, fitness classes for all levels. Also \$0 joining fees thru 10/15.

DESC: Visit the Northshore YMCA



B) TITLE: Membership Made Possible

COPY: Wellness within reach for all, financial assistance available. Stay healthy and connect with your community!

DESC: Visit the Northshore YMCA

West Seattle



A) TITLE: Financial Assistance Available

COPY: Membership's possible. Free family events, fitness classes for all levels. Also \$0 joining fees thru 10/15.

DESC: Visit the West Seattle Family Y



B) TITLE: Membership Made Possible

COPY: Wellness within reach for all, financial assistance available. Stay healthy and connect with your community!

DESC: Visit the West Seattle Family Y

