

# EDMOND HADDAD

## Arabic Copywriter | Scriptwriter | Actor

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## EXPERIENCE

### COPYWRITING

2017-2020

[SADEEM](#) - Arabic Creative Content Manager

Sadeem is a digitally exclusive talent competition format for aspiring content creators. The show has a diverse pan-Arab digital audience of over 2 million followers in 50 countries.

Provide copy for all social media posts on FB/ Instagram/ Youtube/ Twitter /TicToc

Write scripts for episodes

Write website content

Supervise and manage subtitling of all video content into common Arabic.

Supervise all PR texts communicated with media across the Arab world.

2010 - 2020

Freelance Arabic Creative Copywriter

Provide copywriting services and collaborating on campaign concepts for different agencies and companies.

Clients: [IDM](#), [STC Football Show](#), JUBAIL ISLANDS, FPM, MBC, [SARADAR BANK](#), MINISTRY OF HEALTH.

2009 – 2010

TBWA RIZK Beirut - Arabic Creative Copywriter

Clients: Liban Juice ( Maccaw, UNO, Danway), Wooden Bakery, FFA, MTN Sudan, MTN Yemen.

2008 – 2009

FP7 DOHA Doha Qatar - Arabic Creative Copywriter

Clients: [QNB](#), The Pearl-Qatar, Al Fardan Real estate, Doha Land, Qatar Foundation, Woqod, Qatar Gas.

### SCRIPTWRITING

Freelance Scriptwriter

Writing scripts for TV stations across the arab world in different Arabic dialects and creating content relevant for all Arab countries and societies.

List of shows:

[The Masked Singer](#)

[My mom cooks better than your mom](#)

[Mix Music](#)

Coke Studio Season 4

[Killer Karaoke](#)

[Chi.N.N](#)

[The Victorious Seasons 1-2-3](#)

[Masterchef Arabia](#)

[Stars of Science Seasons 1-2-3-4-5](#)

[Hole in the wall](#)

MBC 2020

LBCI 2018

Dubai TV 2017

MBC 2015

Abu Dhabi TV 2014

Aljadeed TV 2010-2015

Dubai TV 2014-2016

National Saudi TV 2014

QATAR FOUNDATION / AL KHAYYAL PRODUCTION 2009 -2013

Abu Dhabi TV 2010

## ACTING

### CINEMA

["Nuts"](#) - Film- Directed by Henri Barges 2017 - Streamed on Netflix MENA

["The Kite"](#) -Film- Directed by Randa Chahal Sabagh 2003- Streamed on Netflix MENA

### TV/COMMERCIALS

[Bi Kol Ta2ifiye](#)

[BANKMED commercial](#)

Einstein

Bala Mazeh

[CHI.N.N.](#)

Social Satire Show - LBCI 2018

Commercial for Lebanese Bank BANKMED 2018

Quiz Show - LBCI 2011

Stand Up Comedy Show- LBCI 2011

Political Satire Show - ALJADEED 2009-2011

### THEATER

AL Ababid - Theater - Directed By Dr. Hisham Zeineddine - Beirut 2019

"Bint Jbeil" - Theater- National Theatre of Scotland - Directed by Ben Harrison 2008

"The Tub" (El Bagno) Directed by Joe Kodeih 2006

The Candidate- Directed by Hicham Jaber- Metro al madina - 2012

### EDUCATION

[ÉCOLE INTERNATIONALE DE MIME CORPOREL DE BELLEVILLE PARIS](#) - Mime artist Diploma 2011 – 2013

[UNIVERSITÉ SAINT JOSEPH DE BEYROUTH](#) - DESS Information et communication 2005-2006

[UNIVERSITÉ SAINT JOSEPH DE BEYROUTH](#) - Diplôme d'études scéniques audiovisuelles et Cinématographique 1998 – 2002