DANIEL KLEIN

(585) 615-9930
d.klein@yahoo.com

QUALIFICATIONS

Experienced researcher, writer, and editor with a broad range of expertise including technical white papers and digital marketing.

EXPERIENCE

Copywriter, AireSpring.; Los Angeles, CA - November 2015-July 2016

- Crafted blog posts, battle cards, technical product sell sheets, promotional emails, newsletter articles, press releases, award submissions, and case studies emphasizing the benefits of cloud communications.
- Authored technical white papers on MPLS Mesh, security, and business continuity.
- Served as the primary communications liaison between the marketing department and the product development departments providing a unique viewpoint that greatly assisted in coordinating marketing efforts, as well as in the identification and branding of new products and features.
- Analyzed and prepared marketing survey results for C-Level presentation.
- Collaborated with Marketing Manager and Directors in trade show coordination and planning.

Writer, Ontrix Solutions; Los Angeles, CA - September 2015-December 2015

- Wrote and planned all in-house filmed and recorded content.
- SEO writing, including writing for blogs, SEO articles, and metatitles.
- Additional SEO related tasks, including keyword research and analytics.

Writer, Sunset Pictures; Los Angeles, CA - February 2015-Present

Originally brought in as a production intern, I was responsible for transcription, research and formatting. I am currently finishing a feature-length script under contract.

CERTIFICATES

TCO — Certified IP Telecom Network Specialist, February 2016

EDUCATION

Tufts University, Boston, MA — B.A. in Physics, 2010
University of Rochester, Rochester, NY - Worked with Prof. Robert Boyd on "Light Polarization Effects Related to Artificial Planar Chiral Nanostructures", 2008
IO West, Los Angeles, CA — Pilot Writing
The Groundlings, Los Angeles, CA — Improvisation

SKILLS

Microsoft Office Suite, Wordpress, iContact, Final Cut Pro, coding experience (html, java).