



SEPTI ASIFA AMALIA

087700083398 | asifaamalia9@gmail.com | <https://www.linkedin.com/in/septiasifaamalia>

Bandung, Indonesia

I'm a freshgraduate from Universitas Islam Bandung majoring in management communication. I have particular interest in content writer, copywriter, marketing and public relations. I'm highly motivated in writing especially article or news content and have a strong curiosity about entertainment stuff. Having a strong willing to upsize my skills and easily adapt with new invironment.

Professional Experience

IDN Media - Jakarta, Indonesia

Jul 2020 - Present

Freelance Community Writer

- Wrote an article about entertainment and women topic
- Achived total views more than 3.000 readers
- Accomplished getting 'Most Viral Article' rewards badge

KPID Jawa Barat - Bandung, Indonesia

Aug 2019 - Sep 2019

Radio and TV Monitor Intern

- Learned about broadcasting rules (P3SPS)
- Monitored all program on radio and tv in West Java territory
- Reported broadcasting violations daily to supervisor of monitoring team
- Created public services poster

Education

Univeritas Islam Bandung - Bandung, Indonesia

Sep 2017 - Aug 2021

Bachelor Degree in Management Communication, 3.55/4.00

SMAN 24 Bandung - Bandung, Indonesia

Jun 2015 - May 2017

Organization and Volunteer Activities

Keluarga Mahasiswa Manajemen Komunikasi Unisba (KMMK) - Bandung, Indonesia Sep 2020 - Jul 2021

Deputy Chief Division of Research & Development

- Managed team of 6
- Engaged in observation and searched of issues and discovered the solutions
- Created academic and non academic activities for student development skills
- Organized 3 sport's event and collected donations
- Contributed to created documentaries series for management communication major

Keluarga Mahasiswa Manajemen Komunikasi Unisba (KMMK) - Bandung, Indonesia May 2019 - Jul 2020

Staff of Division COMA

- Created internal events for alumni to keep a good relations
- Compiled the alumni data

Mankom Awards - Bandung, Indonesia

Sep 2019 - Jan 2020

Promotion Staff

- Acted as secretary to noted every results on meeting
- Succed in partnered with 24 media partners
- Contributed to make an event campaign
- Managed Mankom Awards Instagram account for published information to the audience through Instagram

Skills, Certified and Interest

- **Skills:** Writer, Content Writer, Event Management, English (Intermediate)

- **Certified (2020):** Certificate Competence of Management of Television Program Communication (BNSP), Copywriting: Arraging Words for Sale (Skill Academy), Content Marketing for Business (Skill Academy)
- **Interest:** Reporter, Writer, Copywriting