

Yzabelle Bostyn

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Journalism student on Gold Standard NCTJ Masters course. Able to work to tight deadlines, research news leads, develop and pitch stories and compose factual concise work that engages audiences. Experience of working to editorial styles and formats, investigative reporting and editing the work of others.

Skills

- *Sourcing original human-interest stories. Accurate & fast news reporting of live events*
- *Contact building & interviewing skills. Great communicator over the phone*
- *Editing experience, planning ahead with stories & coordinating a team of student writers*
- *Social media experience including SEO & web analytics*
- *Producing polls, quizzes and infographics for stories*
- *Storytelling across different platforms including digital publications, podcasts & vox pops*
- *Digital publishing & software skills such as WordPress, TweetDeck, Adobe Premier Pro & Reaper*
- *DSLR camera use for videos and pictures*
- *Video and audio editing*
- *Knowledge of media law & public affairs*
- *Aiming for shorthand speed of 100 words per minute*
- *Language skills (Spanish to degree level)*
- *Full clean driving licence*

Journalism / writing related experience

May 2022 Journalism Intern, Yorkshire Live

Breaking news, entertainment and the best of Yorkshire

- Pitched and wrote local interest stories

May 2022 Charity Campaign, Sheffield Star

Took part in a charity campaign produced in partnership with the Sheffield Star for Baby Basics.

- Published 3 articles to highlight the cost of living crisis affecting different demographics

April 2022 Journalism Intern, SWNS

SWNS are a media content agency, one of the world's largest providers of news material

- Identified and pitched potential stories
- Produced magazine articles based on extensive research and fact checking

August 2021- January 2022 Content Writer, Study Smarter, Munich, Germany

Wrote study guides for A-Level and GCSE subjects including Psychology, Spanish and English Literature

- Used SEO skills to drive traffic
- Worked as part of a growing international team
- Wrote to style guides
- Adhered to formatting guidelines

July 2021-August 2021 Digital Content Creator Traineeship, Divento, Chester

Over a month I undertook an internship in content creation, learning how to adhere to style guides

- Devised web content for travel guides
- Used software to upload articles onto websites
- Edited articles
- Researched and wrote articles aimed at tourists from new angles

July 2020-Present Volunteer Editor and Writer, UniFresher, London

Edited and wrote for the Sheffield section of the UniFresher website, a national multi-university news outlet

- Came up with ideas for content by following local news and trends
- Wrote stories with a quick turnaround
- Worked as part of a team to manage content and coordinated the work of others as Editor

August 2020-October 2020 Volunteer Content Writer, TribesforGood, India

Wrote content for blogs and social media posts based on prompts

- Devised social media posts and campaigns
- Assisted with podcast production
- Helped a variety of social enterprises to produce content

July 2020- July 2021 Content Writer, University of Sheffield, Sheffield

Wrote blog posts and created social media posts for the School of English

- Worked in a team to produce content for incoming students
- Created posts based on prompts and own ideas
- Provided images to accompany posts

Other experience

September 2019- February 2020 Intern Translator, Ibidem Translations, Barcelona (Erasmus year abroad)
Utilised CAD tools and proofread colleagues' work in a Spanish speaking office, as part of an international team

June 2019 - August 2019 Hotel Assistant, Best Western Hotel, South Milford
Various customer service roles within the hotel including bar service and reception, dependent on needs

June 2019 - September 2019 Waitress, Queen O T'owd Thatch Pub, South Milford
Served food in busy bistro pub. Runner Up in the Observer 'Best Sunday Lunch' category 2019

March 2019- June 2019 Retail Assistant, QC's Bagel Bar, Sheffield
Served customers in a busy food outlet in Sheffield City Centre

September 2018 Welcome Week Ambassador, University of Sheffield
Helped newcomers starting at the university to settle into accommodation

July -August 2018 Teaching English, Gotoco, China
Spent 4 weeks teaching English in Nanchang, the third largest city in central China

December 2017 - present Student Ambassador, University of Sheffield
Representing the university at open days and other marketing events

July 2017 Clerical assistant, Legal Zoom (formerly Beaumont Legal)
General administration duties. Assisted the team with company name change and managed data

July 2017 Video Reviewer, CitNOW, Madrid
Reviewed automotive videos in Spanish & produced reports on each video to a standard format

May 2016 - May 2017 Waitress, Sizzle & Spout coffee shop, South Milford
Took care of customers' needs in a busy local cafe

March 2016-May 2016 Waitress, Squires Cafe Bar, Sherburn In Elmet
Served customers in this iconic bikers cafe

July 2014 - February 2015 Volunteer Retail Assistant, Oxfam Books, York
Served customers in busy city centre bookshop

July – August 2013/14 Volunteer Library Assistant, Sherburn in Elmet Library
Helped during the summer holiday period, calling customers to promote the Reading Challenge

Interests Play in my University's Ultimate Frisbee team and have competed in UK tournaments

Education/ Qualifications

2021 – June 2022 Sheffield University, Masters in Journalism

2017 - 2021 Sheffield University, BA (Dual Hons) English & Hispanic Studies

1st Class, with Distinction in Spoken Spanish

Sept 2017 *i-to-i, 120-hour online TEFL course*

GA Level 3 Certificate in Teaching English as a Foreign Language

Sept 2010 – 2017 St John Fisher Catholic High School, Harrogate

A Levels: Psychology (A*), Spanish (A), English Literature (A*), **A/S Levels:** Product Design (A)

Extended Project Qualification: Gendered Language in newspapers (A)

10 GCSEs A/ A* including maths & English, Digital Applications (ICT) Distinction

References Available on request