

Eno-Obong Shiphrah Edem

Direct response Copywriter, Content writer, Social Media Manager, Graphics Designer

Lafia, Nigeria

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I help businesses reduce their losses and avoid getting lost in the midst of numerous competitors by crafting compelling sales copies and building simple yet effective sales funnels for them. I also help them escape the dangers of being unable to stand out on social media and reach their target audiences by creating engaging social media contents that keeps their businesses in the minds of their customers.

Work Experience

Coach

10x Your Income Workshop

April 2022 to Present

I currently run weekly online workshops for business owners, young professionals and interested individuals looking to improve their income through copywriting, affiliate marketing and information selling.

Content creator

Christian Eze - Lafia, Nigeria

November 2021 to Present

I create content for the social media page of the brand and manage the social media handles. @officialchristianeze

Content Creator

Lighthouse Covenant Church - Lafia.

July 2021 to Present

I create visual and written contents for the church social media handles every week. @thelcclafia

Content Creator, Social Media Manager and Volunteer Team Lead

Nasarawa State Sustainable Development Goals, Lafia, Nasarawa State

April 2020 to Present

I create contents that promotes the organization's vision, ideals and activities. I also manage their social media handles and lead a team of volunteers in carrying out project on social and community development.

Under my leadership, the team have implemented about 7 successful programmes with massive results in less than a year. For the first time in the organization, it's activities gained large viewership and engagement as while creating contents and managing it's social media handles.

Content Writer/ social media manager

Bluehills Dental Clinic - Lafia, Nigeria

January 2021 to May 2022

I create contents for their social media handles and write contents that help to attract clients to their clinic.

Trainer

Monthly Copywriting Coaching Program
November 2021 to February 2022

I coached registered participants in copywriting for 3 months.

Content Writer, Copywriter

Kriate Studio - Abuja, Nigeria
August 2020 to November 2021

I ensure that Kriate Studios is ranked topmost on google search by writing SEO articles.
I also write copies for the company's offers.

Social media manager /copywriter

Xradar360 - Abuja
July 2021 to September 2021

I create contents across it's social media handles and write compelling social media copies for it's services.

Content and Copywriter

Floodgate Marketing Limited - Makurdi
May 2021 to July 2021

I create SEO contents and write copies for Floodgate Marketing Limited, a digital marketing company.

Blog Writer

LeadWeb Praxis Media - Abuja
December 2020 to December 2020

I wrote the company's blog and for the blogs of it's clients which gave them more credibility as they reported.

Writer and Editor

JOGAMA, Jos, Nigeria - Jos, Nigeria
September 2018 to November 2018

I delivered one of the best articles for the maiden edition of the magazine. I also co edited the entire magazine.

Education

Certificate in Project Management

Nigerian Institute of Management - Lafia, Nigeria
May 2019 to December 2019

Certificate in Content Creation, Social Media Marketing and Social Media Management

Benny Capricon Digitals - Jos, Nigeria
August 2019 to September 2019

Bachelor's in History and International Studies

University of Jos, Nigeria - Jos, Nigeria

April 2013 to April 2017

Skills

- Content Creation
- Blogging
- Social Media Management
- Search Engine Optimization (SEO)
- Public Relations
- Branding
- Copywriting
- Graphic Design

Languages

- English - Fluent

Links

<http://www.ishiphraharticles.wordpress.com>

<https://Facebook.com/edemshiprah>

<https://www.linkedin.com/in/shiphrahcopywriter>