

78 West 21st st.  
Holland, MI  
(616) 886-3222  
mikepayton28@gmail.com

# Mike Payton

---

## SKILLS

AP Style, Editorial, Beat Writing, Game Recap, Editing, WordPress, Chorus, Meets Deadlines, On-Air Experience, Interview Experience, News Writing, Podcasting, Radio, SEO, Google Sheets, Excel, Credentialed and Social Media Management.

## EXPERIENCE

### **Vox Media, Detroit** – *Columnist/News Writer*

April 2016 – PRESENT

- Weekly Columns totalling a million or more views per year
- Game Recap and Coverage earning 15 thousand views or more a week
- Credentialed for games, camp, practice and events
- Training Camp Coverage with focus on news and features
- Breaking News Stories
- Interview Features
- Editorial Features

### **Holland Sentinel, Holland** – *High School/College Beat Writer*

August 2015 – PRESENT

- Covering Weekly High School and College Sporting Events.
- News Writing
- Interview Features
- Never missed a deadline

### **IHeartMedia, Grand Rapids** – *On-Air Analyst*

July 2015 – July 2017

- Provide On-Air Detroit Lions Analysis

### **SideLion Report, Detroit** – *Editor/Beat Writer*

April 2015 – April 2016

- Sites most viewed a profitable year ever
- Oversee Daily Operations Of Site
- Editing
- Daily News Writing
- Weekly Column

### **Detroit Jock City, Detroit** – *Staff Writer*

December 2014 – April 2015

- Lead site in page views
- Weekly Detroit Lions Column

**Detroit Lions Alliance, Detroit** – *Founder/ Editor in Chief/ Beat Writer*

November 2014 – April 2015

- Sold website to FanSided
- Site Design
- Oversee Daily Operations Of Site
- Hiring/Recruiting
- Weekly Column
- Daily News Writing

## EDUCATION

**Las Positas College, Livermore, California** – *Journalism*

September 2006 – May 2007

Completed courses in Writing, Photography and Public Speaking.

**Careerline Tech Center, Holland** – *Media Production*

September 2004 – May 2005