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ALEX McMONNIES

Sports Journalist

PROFILE

A sports journalist with a 1st Class Honours degree from the University of Central Lancashire who has worked at Preston North End F.C. and had successful work placements at the Telegraph, the Non-League Paper and the Liverpool Echo (Reach plc). A strong writer with a good eye for stories and solid experience conducting interviews whilst also able to live blog and tweet to a high standard.

COMMENDATIONS

"Alex proved himself to be a useful addition to the digital sport team at The Telegraph. A quick learner, he was confident working on solo projects and carrying out interviews in a professional manner. I was impressed with his ability to take on instructions and quickly put them into practice with minimal fuss"

Pippa Field
Head of Digital Publishing (Sport)
The Telegraph
Pippa.Field@Telegraph.co.uk

"Alex has represented both himself and the University in the best way possible throughout his time with the club, and we would certainly recommend him to others in the industry."

Hannah Broadley
(former) Head of Media
Preston North End FC
hjbroadley@gmail.com

"Alex got on with tasks and filed good copy promptly. He did a great job out at a game and was a pleasure to have on board."

Matt Badcock
Editor-at-large
The Non-League Paper
Matthew.Badcock@GreenwaysPublishing.co.uk

EXPERIENCE

◆ Give Me Sport [Freelance, August 2023-present]

Working remotely within a multi-skilled team to produce an ongoing stream of engaging SEO-relevant Evergreen football content for this popular sports website. All articles available on the [GMS website](#).

◆ Liverpool Echo (Reach plc) [5-day onsite placement, May 2023]

A productive week on the Sports Desk writing varied digital content (football, tennis, golf, MMA) for the [Liverpool Echo website](#) from both assigned work and through my own research.

◆ The Telegraph [2-week onsite placement, July 2022]

A placement at the London office, where I planned and wrote [a feature piece on football fans supporting foodbanks](#), contributed to three high-engagement live blogs on football matches, and wrote previews of five FIFA World Cup teams – all available on the [Telegraph website](#). ★

◆ Preston North End F.C. [Part-time, July 2021 - May 2023]

I reported on PNE Academy home and away matches for two seasons. I live-tweeted match updates, conducted post-match interviews with coaches and players and submitted match reports and player pieces to deadline for publication on the [PNE website](#) and matchday programme.

◆ Preston North End F.C. [5-day onsite placement, June 2022]

I wrote several first-team articles for the club website, including an [interview piece](#), and proactively updated the [U-19 player profiles section](#).

◆ The Non-League Paper [5-day remote placement October 2022]

I had articles on [Yeovil](#) and [Merthyr Town](#) published and attended an FA Trophy match at Runcorn, providing a [match report](#) to deadline.

◆ The Toffee Blues [Freelance, September 2021-present]

Writing match previews, reports, interviews and post-match reactions alongside recording video blogs for Everton fan site, [The Toffee Blues](#).

EDUCATION

- ❖ 1st Class BA (Hons) Sports Journalism degree (BJTC accredited)
- ❖ 3 A-Levels: History (A) ~ English (B) ~ French (B)
- ❖ 9 GCSEs (inc. English & Maths)

SKILLS

- ❖ Article writing, match reporting and live blogging
- ❖ Presenting, voiceover work and interviewing
- ❖ Knowledge of media law, regulation and ethics
- ❖ Editing work on Avid, Adobe Premiere Pro and Adobe Audition



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