

ROSEMARY (ROSE) MURPHY

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QUALIFICATIONS

- excellent verbal and written communication skills developed through time spent in academia, working for Canadian and international NGOs, public speaking events, and managing a thriving hospitality business
- Winner of the 2021 Atlantic Lottery Prize for Journalism Excellence for this story: <https://signalhfx.ca/it-can-happen-to-anyone-n-s-woman-opens-up-about-surviving-human-trafficking/>
- Campus & Community Radio experience; reporter at The Signal for CKDU 88.1FM (2020), contributor to Social Justice Radio on CFXU 93.3FM (2020-2021), reporter and producer for Boardwalk Radio at CHMA 106.9FM (2007), contributor to Women's Radio Collective at CFUV 101.9 (2007-2008), Programming Director at CFXU 93.3FM (2006/2007), programmer CFXU 93.3FM (1998/2005-2006)
- Creator and owner of two successful restaurants, 10 years' experience in all aspects of small business management
- Established recognizable and respected brands for both restaurants, developed strong social media presence for business (The Townhouse) and community groups (Responsible Energy Action, VOICES, Our Food Store)
- Researched, designed, and implemented innovative fundraising and community engagement strategies, including a community-funded business
- Event planning, coordination, execution and promotion, including several major fundraising events (multi-course meals with live entertainment) and annual community forums on local food issues

SELECTED PROFESSIONAL EXPERIENCE

Jun 2021 - present **Multi-platform reporter/Associate Producer, CBC Nova Scotia**

April 2021

Internship with Information Morning, CBC Halifax

September, 2019

-September 2020

Pakse,

Lao PDR/

Antigonish,

Nova Scotia

Entrepreneurship advisor/program associate, MIGIP, Swisscontact, Pakse, Laos

Swisscontact is an independent foundation for international development cooperation with more than 100 projects in 33 countries. The Mekong Inclusive Growth and Innovation Program (MIGIP), had a specific focus on tourism destination management in Southern Laos. Completed first six months in placement as a CUSO International volunteer, followed by a 6-month internship contract (finished remotely due to COVID). Responsibilities include:

- Researching and developing high quality tourism products
- Supporting business development associations and medium scale social enterprises
- SME Training and small business skills development coaching

2012-2018

Founder/Owner/Manager, The Townhouse Brewpub & Eatery Inc.

**Antigonish,
Nova Scotia**

- **Created and managed a busy community focused nano-brewery and gastropub serving local food and drink and hosting live music and community arts and culture events:** Managed team of 28 employees, responsible for: payroll, scheduling, all human resources, communications, advertising, menu development and design. Supported and promoted local food production, working closely with and ordering from over 30 small local and regional producers. Managed successful crowd funding campaign, using a Community Supported Restaurant model, raising \$50,000 for business start-up. Produced 3-4 weekly public events. Sold business at a profit in 2018

**2009-2010
Sackville,
New Brunswick**

Atlantic Canadian Organic Regional Network (ACORN)

- **Education and Outreach Coordinator:** Responsible for initiation and coordination of specific projects, networking, researching, grant writing, and reporting. Coordinated and oversaw all volunteers at ACORN's 2010 annual conference.

**2007
Sackville,
New Brunswick**

CHMA 106.9FM Attic Broadcasting Co., Mount Allison University

- **Producer/reporter Boardwalk Radio,** a 1.5hr daily community news broadcast (Monday to Friday) as part of team of 3, sharing responsibility for all aspects of production including research, writing, conducting live interviews, on-site reporting, and studio production.

**2006-2007
Antigonish,
Nova Scotia**

CFXU Radio 92.5 FM, St. Francis Xavier University

- **Program Manager** of campus and community radio station: responsible for all on air programming, training, monitoring and scheduling of programmers/djs, compliance with CRTC and CFXU broadcasting regulations, record-keeping, as well as assisting with fundraising, promotion and events planning.

**2002-2004
Antigonish,
Nova Scotia**

Founder/Owner/Manager Café B2G

- **Created and managed organic, fair-trade coffee house:** responsible for all aspects of business, including hiring, scheduling, bookkeeping, payroll, cooking/serving, etc.
- It was the first, and for many years, only independent (non-chain) café in the community and provided an important new third space for local artists, activists, musicians, university and community groups to gather, perform, and engage the larger community.

2020/2021	University of King's College , 1 Year Bachelor of Journalism
2007-2009	University of Victoria , M.A. Philosophy (<i>Highest Distinction</i>)
2004-2007	St. Francis Xavier University , B.A. Philosophy
1998-2000	University of King's College , Foundation Year Program, Contemporary Studies

REFERENCES

- **Pauline Dakin** - Assistant Professor and Associate Director, Audio instructor, University of King's College
pauline.dakin@ukings.ca / 902-229-0243
- **Terra Tailleux** - Assistant Professor, Multimedia, News Workshop instructor and editor of The Signal, University of King's College
terra.tailleur@ukings.ca / 902-456-4320
- **Richard Rose** - (former) Country Director, Swisscontact Lao PDR
+39 366 314 0062 (WhatsApp)

AUDIO PORTFOLIO

- PAK for CBC Halifax's Information Morning (Sep 8, 2021)
Photographer revisits the 1970s and 1860s in one day at Sherbrooke Village
<https://soundcloud.com/user-558366632/photographer-revisits-the-1970s-and-1860s-in-one-day-at-sherbrooke-village>
- CBC NS news story on recycled plastic (June 27, 2021)
Maritime startup invents Lego-style bricks made from recycled plastic
<https://soundcloud.com/user-558366632/maritime-startup-invents-lego-style-bricks-made-from-recycled-plastic>
- CBC NS news story on human trafficking (June 17, 2021)
N.S. sees highest rate of human trafficking in Canada, incidents tripled in 2019
<https://soundcloud.com/user-558366632/ns-sees-highest-rate-of-human-trafficking-in-canada-incidents-tripled-in-2019>
- Talk tape for CBC Halifax's Information Morning (May 14, 2021)
Why is a proposed liquified natural gas project in Goldboro raising concerns?
<https://www.cbc.ca/listen/live-radio/1-27-information-morning-ns/clip/15843155-why-proposed-liquified-natural-gas-project-goldboro-raising>
- Audio piece for The Signal, CKDU 88.1FM (December 11, 2020)
St. FX grad challenges lack of women's representation in philosophy department
<https://soundcloud.com/kingsradioroom/the-signal-december-11-2020#t=17:16> (17:16 – 20:51)
- Audio piece for The Signal, CKDU 88.1FM (December 4, 2020)
Keeping Syrian families in small town Nova Scotia
<https://soundcloud.com/kingsradioroom/the-signal-december-4-2020#t=16:04> (16:04 – 19:57)