

Kristina Ritchie

Freelance Writer

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5211 Tendilla Ave,
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I am a freelance writer based in the Los Angeles Area. My talent lies in my foundational skills and ability to write creatively on a wide variety of topics. My unique style with sometimes quirky veins produce captivating content for existent and contemporary audiences alike.

Having worked on a variety of projects from product descriptions to published articles, my knowledge base is on par with professional writers. My outstanding interpersonal skills and ability to work well independently make me the perfect candidate for both office and remote positions.

Skills

- Proficient computer skills allows me to work on a variety of platforms.
- Expert researcher.
- Published article writer.
- Skilled SEO writer producing fast, original and keyword focused articles.
- Editing
- Market Analysis
- Event co-lead
- Community engagement projects.
- Problem solving and meeting deadlines are two of my strongest attributes.

Experience

Freelance Content Writing/SEO Writing

March 2010- PRESENT, Los Angeles, CA

- Content and SEO focused articles for travel, adventure and lifestyle websites/blogs.
- Keyword focused articles on a variety of topics including home decor, pets, B2B marketing, yachts, powerlifting and many more.
- Research based short-form articles for websites.
- Book Reviews.
- Product reviews and descriptions.
- Copywriting and Editing.

<https://kristinalouise.journoportfolio.com/>

Johnson Outdoors (Jetboil/Eureka)

2019- PRESENT, Los Angeles, CA

- Product Advisor.
- Product testing.

Los Angeles League of Arts/Production co-lead

2016- PRESENT, Los Angeles, CA

- Event production.
- Community engagement projects.
- Training.
- Event promotion on social media websites.

Kristina Louise/Writer

February 2004-Present , Los Angeles, CA

- Writing for wellness, outdoor, travel and food blogs/articles.
- Published book reviews.
- Published short story.
- Editing
- Copywriting

Inclusive Education and Community Partnership/ Behavior Analyst- Consultant

February 2003-Present, Los Angeles and Ventura County

- Consultant- Applied Behavior Analysis.
- Treatment Plans.
- Functional Behavior Analysis assessments.
- Behavior intervention.

Technomadics/ Writer

September 2010 -October 2016, Los Angeles/Worldwide.

- Wrote articles and trip reports for the website.
- Editing.
- Copywriting.

Del Norte County Visitors Bureau/ Freelance Writer

June2010- September 2010, Crescent City, Ca

- Wrote descriptions and information on all the hiking trails in the County. Was used for the Visitors Bureau. Short term project.

Education

Western Connecticut State University/ BASc- Behavior Science

September 1991- June 1996, Danbury, CT

- Studied Behavioral Science and obtained a teaching credential for special and elementary education.

Autism Partnership/ RBT- Board Certified

April 2020 - June 2020 Los Angeles,CA

- All coursework completed and currently working on supervision hours for Board Certified Registered Behavior Technician
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