


# ALICE MCGRATH

## JOURNALISM GRADUATE

### ABOUT ME

A creative, driven and motivated individual who is looking to begin their career within the journalism and media industry. Having built up a combined theoretical and practical knowledge base from my degree, I am keen to apply what I have learnt to a new and exciting opportunity to deepen my understanding of the industry.

### PERSONAL INFORMATION

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 Hammersmith, West London

### EDUCATION

#### MA Journalism

2020 - Present

The University of Roehampton, West London

- Understanding of laws affecting Journalists
- Development of editorial, interpersonal and self-management skills
- Practical training in audio, video and photo edition and production

#### BA Hons Journalism in Communication and Media

2017 – 2020

The University of Roehampton, West London

Upper Second Class (2:1)

- Adapted a creative, critical way of thinking and developed executive skills and business awareness within the creative industries.
- Developed an understanding of key media functions including marketing, branding, PR, advertising and data and audience engagement.
- Developed a creative capacity as well as business understanding surrounding the Journalism industry

#### English Literature, History, Welsh Baccalaureate

2014-2016

St. David's Catholic College, Cardiff

### WORK EXPERIENCE

#### Cleaning Operative

2019 – Present

Merry Maids, London

- Undertook this role to support myself through studying for my master's in journalism. This role has developed my commitment, teamwork and leadership skills, often been given extra managerial and training responsibilities.

**Nanny**  
**Koru Kids, London**

**2018-2019**

- Like my previous position, this role was undertaken part time to support myself through my undergraduate studies.
- Undertook the responsibility of two young children under the age of ten, including school drop off and pick up along with homework guidance, aiding with housework and preparing evening meals. I believe this role refined my time management and communication skills.

**Housekeeper**  
**Cardiff Metropolitan University**

**Summer of 2019**

- Over the summer whilst at home in Cardiff I undertook a cleaning job within Cardiff Met University Halls.
- Extensive, thorough and deep cleaning methods used with training experience with new starters.

**Café Supervisor**  
**Cefn Mably Farm Park, Cardiff**

**2015-2018**

- Aiding management with the day to day running of the site including team management, café running and the opening and closing of the site.
- Training experience for new members of the team including customer service skills, customer engagement and job handling.
- Responsible for the ordering of stock and management of stock levels.

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### KEY SKILLS

- Excellent communicator
- Strong leadership
- Keen and positive attitude
- Desire to progress and learn
- Confident and resilient
- Attention for detail
- Exceptional time management skills
- Experience within high pressure environments
- Highly motivated
- Fluent in Microsoft Software

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### REFERENCES

- Available on request