



JOÃO FERNANDES

COPYWRITER | JOURNALIST | LISBON, PORTUGAL | +351912913193

DETAILS

Lisbon
Portugal
+351912913193

joao.vd.fernandes@outlook.com

Date of birth

27-10-1998

Nationality

Portuguese

Driving license

B1

LANGUAGES

Portuguese

English

Spanish

French

SKILLS

Journalism

Copywriting

Creative Writing

Editing and Proofreading

Social Media

Digital marketing

Branding

HOBBIES

Writing | Reading
Sports | Music | Cinema
Travelling | Nature
Tennis | Football | Running
Craft beer

PROFILE

Graduated in Journalism, with training in Copywriting, Branding and Digital Marketing. Fluent in Portuguese, English and Spanish. Passionate about music, cinema, sports, craft beer and the next trip.

EMPLOYMENT HISTORY

Copywriter at Bar Ogilvy, Lisbon

February 2021 — July 2022

- TAP, Millennium, Auchan, Nestlé, Iberdrola, Siemens, Tigra, Jogos Santa Casa, Cepsa, P&G Health, Parmalat, JTI, etc.

Journalist at Bola na Rede, Lisbon

March 2018 — January 2021

- SL Benfica section editor
- Reporter at Lisbon University Championships
- International Football section writer

EDUCATION

Post-graduation, Branding and Content Marketing, Escola Superior de Comunicação Social, Lisbon

October 2020 — June 2021

Bachelor's degree, Journalism, Escola Superior de Comunicação Social, Lisbon

September 2017 — June 2020

Final grade: 14.

Bachelor's degree, Journalism, Universidad Complutense de Madrid, Madrid

September 2019 — January 2020

Erasmus+ Programme

Bachelor's degree, Finance and Accounting, ISCTE - Instituto Universitário de Lisboa, Lisbon

September 2016 — June 2017

High school, Socioeconomic science, Escola Secundária Sá da Bandeira, Santarém

September 2013 — July 2016

Final grade: 16.

COURSES

Spanish, CLIC IPL

June 2019 — July 2019

English, Linguacultura

September 2008 — June 2014