

Aditi Parikh

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PROFILE

Ambitious and self-directed collaborator with a growth mindset; fluent English, Hindi, and Gujarati speaker with intermediate French knowledge; seeking to build on editorial, writing, and research experience in content creation.

EDUCATION

Master of Arts, English; Graduate Diploma, Creative Writing September 2023
York University, Toronto, ON

- Awarded York Graduate Fellowship of \$24,500 providing full funding and an additional \$6,000 Graduate Scholarship

Bachelor of Arts, English: Creative Writing and Political Science CGPA 3.99/4.0 2019 – 2022
Knox College, Galesburg, IL

- Won **4 literary awards** for my fiction, creative nonfiction, and academic writing judged by acclaimed authors

WORK EXPERIENCE

English Tutor: Bayview Woods Oxford Learning Centre, Toronto, ON 2022 – Present

- Provided regular, weekly English tutoring to 30+ students ranging from the elementary to high school level
- Improved my excellent writing and editing skills and developed an ability to abide by tight deadlines

Workshop Fellow: Los Angeles Review of Books, Los Angeles, CA 2021

- Wrote, copyedited, and designed my book using *Adobe InDesign* and *Photoshop*; published a piece in LARB's *PubLab* Issue 4.0, which reached 50,000+ impressions after organizing editorial and marketing meetings
- Participated in captivating lectures by publishing industry elites including members of Penguin Random House etc. covering every aspect of the publishing process from effective SEO incorporation to market research and copy editing

Content Writing Intern: Easy Event Planning.com, Henderson, NV 2020

- Stayed up to date on financial news and trends and used knowledge to create articles providing guidance to businesses
- Wrote, edited, and proofread over 40 blog articles, ads and more, using online collaboration tools like *Microsoft Office*, *Adobe Acrobat*, and *Google Sheets*; assessed existing articles for needed updates and revisions; sourced, selected, and edited engaging photos and graphics using *Adobe Acrobat* and *Photoshop* to keep a reader's attention
- Recommended for outstanding performance by team leader for my excellent communication and presentation skills

Contributing Writer: GREY Journal, Chicago, IL 2020

- Researched, conceptualized and wrote informative articles implementing elements engaging to readers, averaging readership of 5,000+ for each article; gained a foundational understanding of content monetization and SEO
- Articles ranged from discussing how ICE legislations hurt the economic spirit of the United States to online networking tips for young entrepreneurs: <https://greyjournal.net/author/aditi-parikh/>

Content Writer; Research and Development Specialist: Humans of Bombay, Mumbai, IN 2019

- Interviewed 50+ people and wrote their stories for our blog, *Instagram*, and *Facebook*; collected, verified, and analyzed future stories through online research and built articles pages in our content management system
- Collaborated with editorial team to develop and pitch story ideas that aligned with HOB's voice and target audiences; gained a strong instinct for story flow and content creation; organized photoshoots and worked with external partners

PROFESSIONAL DEVELOPMENT

Editor-in-Chief, Catch Magazine, Galesburg, IL and Pivot Interdisciplinary Magazine, Toronto, ON 2021 – Present
Headed weekly editorial and publicity meetings; directed public relations content and hosted creative events; built and updated website landing pages; developed and secured \$26,000 budget; prioritized and accurately completed multiple projects at the same time; gained extensive experience in a wide range of content creation and became a better writer.

Academic Community Building Committee Member, English Graduate Student Association, Toronto, ON 2022
Worked collaboratively with people from diverse backgrounds to host events bolstering the spirit of our academic community; utilized an inclusive approach, enhanced my own and others' awareness of marginalized communities.

Publications include "A Critique of Racial Inequality in Shakespeare's *Titus Andronicus*" in Los Angeles Review of Books *PubLab* volume 4.0 and "The Patriarchal Paradox of Gender in *Pan's Labyrinth*" in *Catch Magazine* among others.