



Supporting Each Other, Our Community & Youth Football

FOR IMMEDIATE RELEASE

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NEW ENGLAND PATRIOTS ALUMNI CLUB LAUNCHES
“COACHING REMOTELY” PODCAST

Amid the COVID-19 pandemic, the New England Patriots Alumni Club (NEPAC) will host the Coaching Remotely Podcast as a replacement for the canceled 2020 Football For You youth football camps.

“If football has taught us anything it is to plan and prepare but be able to adjust and call an audible when an opportunity presents itself,” says NEPAC president Pete Brock. “In these uncertain days of the coronavirus, Patriots Alumni found itself in such a position.”

NEPAC has hosted Football For YOU camps for 14 consecutive years, putting on over 22 camps each summer, from Bangor, ME to Clinton, CT. Despite the necessary shift from in-person to digital due to COVID-19, the Football For You mission of serving the youth football communities of New England remains resilient.

There will be four main focuses of the podcast: motivating youth to stay on top of their game, educating youth on mental and physical health, sharing life lessons from former Patriots, and providing a platform for local coaches to share knowledge.

The podcast will attempt to reach out to both youth football players looking for inspiration during the “downtime” in sports, as well as for coaches to motivate their athletes and “keep their head in the game.”

“We were searching for ways to impact kids utilizing Patriots Alumni’s platform and access to former players,” Brock said about the podcast brainstorming. “In the midst of crisis and confusion, we found opportunity.”

Podcast sponsors will cost \$2,500. Sponsorship perks include recorded ad slots, live Thank You shoutouts and logo placement in email campaigns and podcast recordings. Please visit www.patriotsalumni.com to view further information about Football For You and the Coaching Remotely Podcast.

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ABOUT THE NEW ENGLAND PATRIOTS ALUMNI CLUB

The New England Patriots Alumni Club provides an opportunity for former New England Patriots players to remain actively involved with each other, the Patriots organization and the community. Its mission is to support and fund youth and high school sports programs throughout New England with an emphasis on football.

ABOUT THE NEW ENGLAND PATRIOTS FOUNDATION

The purpose of the New England Patriots Foundation is to assist a variety of charitable organizations and programs by supporting their educational, family and health initiatives.

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