



LIFESTYLE

# What we learned this month... May 2018

Published 2018-05-25 10:43:40. Admin

## **What we learned this month... May 2018**

Fresh out of another glorious 4-day week, we're getting hyped up for the festival- and football-filled month ahead! But before we leave May in the dust, we're taking a look back at the tasty tidbits we gathered from our community in the last month.

Here's just a snapshot of what we learned in May...



**44%**  
keep up to date  
with news through  
news websites  
**BUT ONLY 8%**  
think it's the most  
reliable source

parents in the  
US have  
tracked their  
kids via GPS



**53%**  
of our  
community  
hear 'Yanny'  
YANNY LAUREL

**68%**  
say they're  
addicted to  
their phones

**61% & 53%**  
of Brits of Americans  
admit to not fully  
understanding what  
cultural appropriation is

**What we  
learned  
this  
month...**

**27%**



**This website uses cookies**

We use cookies to improve your experience, to analyse our traffic and to find ways to improve our application for our users. You can optionally disable these cookies by selecting "Use necessary cookies only" below. We do not share any information on social media or with advertising partners. For more information check our full cookie declaration [here](#), where you can change or withdraw your consent at any time, or email us at [info@onepulse.com](mailto:info@onepulse.com). You consent to our cookies if you continue to use our website.

Use necessary cookies only

Allow all cookies

Show details

To find out more, contact us at [info@onepulse.com](mailto:info@onepulse.com)



## RECENT POSTS

## CATEGORIES

**Business**

**Market Research**

**Design**

**Inspiration**

**Lifestyle**

**Marketing**

**Nature**

**Politics**

**PR**

**Social Media**

**Technology**

**Wearable Tech**

**Telecommunications**

---

### **This website uses cookies**

We use cookies to improve your experience, to analyse our traffic and to find ways to improve our application for our users. You can optionally disable these cookies by selecting "Use necessary cookies only" below. We do not share any information on social media or with advertising partners. For more information check our full cookie declaration [here](#), where you can change or withdraw your consent at any time, or email us at [info@onepulse.com](mailto:info@onepulse.com). You consent to our cookies if you continue to use our website.

Use necessary cookies only

Allow all cookies

Show details

**today .**



BOOK A DEMO

## PRODUCT

[Book a demo](#)

[Login](#)

## RESOURCES

[Blog](#)

[FAQs](#)

## COMPANY

[Terms & Conditions](#)

[Privacy Policy](#)

## WANT TO GIVE YOUR OPINION ON ONEPULSE?

Join the OnePulse Community and share your opinion. Download our app

✉ [info@onepulse.com](mailto:info@onepulse.com)

© 2018 OnePulse. All Rights Reserved

🇬🇧 UK +44 20 8834 3467

🇺🇸 US +1 208 834 3467

### This website uses cookies

We use cookies to improve your experience, to analyse our traffic and to find ways to improve our application for our users. You can optionally disable these cookies by selecting "Use necessary cookies only" below. We do not share any information on social media or with advertising partners. For more information check our full cookie declaration [here](#), where you can change or withdraw your consent at any time, or email us at [info@onepulse.com](mailto:info@onepulse.com). You consent to our cookies if you continue to use our website.

Use necessary cookies only

Allow all cookies

[Show details](#)